

## Autodesk Expands Operations to Support Growing Customer Base in Russia and Surrounding Areas

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## Will Open Sales and Marketing Office in Moscow to Better Serve Customers and Partners

SAN RAFAEL, Calif., and MOSCOW, July 15 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK), the world's leading design software and digital content company, executing on one of its key corporate initiatives for the fiscal year, continues to expand into new markets by opening an office in Moscow this summer. The office will bring Autodesk closer to its growing number of customers in the region, enabling current and future customers to create, manage, and share their design information to better build their businesses in a fast growing, increasingly competitive economy. The news was announced at a press conference in Moscow attended by leading industry and business media.

"We see a huge growth opportunity for Russian companies as Russia continues to build its infrastructure, modernize its industry, and become a highly competitive player in the world economy," said Ken Bado, vice president of worldwide sales for Autodesk's Design Solutions Group. "Opening a local office in Moscow allows us to better serve this market, providing the tools and solutions companies need to help make the creation and exchange of critical design information faster and easier, ultimately making them more efficient and more competitive."

Thousands of customers in Russia, Ukraine, Kazakhstan, Belarus, and other neighboring countries already use the latest Autodesk products including AutoCAD(R), Autodesk Inventor(R) Series, Autodesk(R) Land Desktop, and Autodesk(R) Architectural Desktop software. Autodesk has been supporting these customers, including major industry players such as Uralmashzavod, RusPromAvto, Mosprojekt-2, and Gazprom with the help of a strong local sales channel consisting of two major distributors and about fifty resellers around the region. A local office in Moscow is the company's next step in a long-term investment in the region, and commitment to its channel and customers.

"An Autodesk office in Moscow will help us to further improve our skills and strengths to better serve our common customers," said Valery Loktev of EMT, an Autodesk system center in Moscow. "Having Autodesk local will allow us to communicate faster, and will give Autodesk a better understanding of our region, better enabling them to help us drive focused local programs."

"Building an office close to us shows us that Autodesk is committed to our business and our unique needs," said Michael Posokhin, a general director of MOSPROJEKT-2, a construction planning organization now using more than 250 seats of Autodesk Architectural Desktop. "This move brings us more confidence in our long-term relationship with Autodesk."

Autodesk Subscription and Consulting Add Value to Software Investment

When combined with Autodesk(R) Subscription, Autodesk solutions deliver the easiest way to keep design tools and learning up to date. For an annual fee, users get the latest version of Autodesk solutions, web support direct from Autodesk, self-paced training options, and a broad range of other technology and business benefits. For more information, contact your Autodesk Authorized Reseller or visit www.autodesk.com/subscription. Additionally, Autodesk Consulting offers services that can help streamline business processes and help customers get the best possible return on their investment in Autodesk technology. For more information about Autodesk Consulting, including integrated consulting and training, see www.autodesk.com/consulting.

## About Autodesk

Autodesk is the world's leading design software and digital content company, offering customers progressive business solutions through powerful technology products and services. Autodesk helps customers in the building, manufacturing, infrastructure, digital media, and wireless data services fields increase the value of their digital design data and improve efficiencies across their entire project lifecycle management processes. For more information about the company, see www.autodesk.com.

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