



## Autodesk(R) Releases LocationLogic 6

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Comprehensive Location Solution Platform for North American Market

CTIA, NEW ORLEANS, March 14 /PRNewswire-FirstCall/-- Autodesk, Inc. (Nasdaq: ADSK), today announced the latest version of its comprehensive solution platform for location-enhanced services, Autodesk LocationLogic 6. Built from the ground up to meet the needs of wireless network operators, LocationLogic 6 is an example of how Autodesk's superior technology continues to evolve to anticipate and meet the real-world demands of carriers, enterprises, and consumers in the developing location market. Autodesk's solutions help customers create, manage, and share their digital assets more effectively, thus providing a competitive advantage.

"With LocationLogic 6, we are extending our user plane and geoservices expertise in North America to support advanced privacy management and mobile resource management," said Joe Astroth, vice president, Autodesk. "The latest release of LocationLogic demonstrates that Autodesk has the experience and resources to consistently lead innovation in the location-based services market."

Among the major new features of LocationLogic 6, privacy management now controls location-related privacy preferences on a per-subscriber, per client-application basis. A subscriber's privacy preferences are maintained in his or her privacy profile. This capability demonstrates Autodesk's strong, on-going commitment to user privacy.

Autodesk LocationLogic 6 takes advantage of an A-GPS user plane location interface, which utilizes highly accurate Global Positioning System signals to calculate a user's location. The company delivers additional value by providing privacy management capabilities not native to that environment. User plane architecture uses the TCP/IP capability of the existing network infrastructure, so carriers do not have to invest in costly equipment upgrades to bring location to their customers. Autodesk is a leader in user plane privacy management and geoservices in North America to meet the needs of CDMA carriers.

LocationLogic 6 also offers J2ME and BREW support for handset extensions that enable rapid deployment of privacy-enhanced mobile applications and network-based applications.

The new LocationLogic 6 now fully supports the Red Hat Linux operating system as well as Sun Solaris, offering carriers greater flexibility in deployments.

Autodesk LocationLogic 6 meets specific requirements for deploying wireless location-based services including offering a highly scalable system architecture and the ability to handle high-volume transaction loads in order to offer unparalleled flexibility and reliability to wireless network operators. Autodesk LocationLogic 6 provides application developers with access to open standards-based tools and building blocks for creating new revenue generating location services. LocationLogic's capabilities include advanced mapping, routing and spatial searching functions as well as location-based triggers and alerts that enable mobile operators to deploy the next-generation location-enabled text alerting services to a mass market.

### About Autodesk

Autodesk, Inc. is wholly focused on ensuring that great ideas are turned into reality. With six million users, Autodesk is the world's leading software and services company for the building, manufacturing, infrastructure, digital media, and wireless data services fields. Autodesk's solutions help customers create, manage, and share their digital assets more effectively. As a result, customers turn ideas into competitive advantage by becoming more productive, streamlining project efficiency, and maximizing profits.

Autodesk Location Services ( <http://www.autodesk.com/locationservices> ), a division of Autodesk, Inc., provides a complete solution that enables wireless network operators to quickly and reliably offer location-based services to their subscribers.

Founded in 1982, Autodesk is headquartered in San Rafael, California. For additional information about Autodesk, please visit <http://www.autodesk.com>.

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