Autodesk Announces Updates for Its Cleaner Desktop Encoding Software

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    Flash Exporter, Increased Interoperability and Automation Added to Cleaner
     Software to Help Production Facilities Manage and Share Video Content in
                              Multiple Formats
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SAN RAFAEL, Calif., Nov. 16 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK), today announced Autodesk Cleaner 6.5 for Macintosh and Autodesk Cleaner XL 1.5 for Windows, the newest updates to its professional desktop media mastering and encoding software. Autodesk Cleaner is an industry standard application for encoding and optimizing video content for delivery formats ranging from the Internet and DVD to handheld mobile devices. New to Autodesk Cleaner software is encoding support for DivX version 5.2 player for Cleaner XL 1.5 and DivX 6.0 player for Cleaner 6.5 for Macintosh. Also added is the Flix exporter from On2 Technologies -- that allows compressionists to publish video in .FLV and .SWF formats -- the internet video formats supported by Macromedia Flash, the most widely distributed content player over the Internet(1).

(Logo: http://www.newscom.com/cgi-bin/prnh/20050415/SFF034LOGO)

"With Cleaner I can make one master output file and repurpose it for broadcast, DVD, video CD and I even use the web encoding templates for long-distance client review," said Gary M. Davis, Owner, visualZ, LLC., "Regardless of the type of work you do, there are great reasons to include Cleaner software at the end of your production pipeline. The integration in Cleaner with Backburner, Autodesk's background network rendering manager, and command line rendering allows me to better control and automate my daily encoding jobs."

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    New Cleaner features include:
    New output formats:

    -- Flash video support (.flv and .swf)  with On2 Flix Exporter
    -- DivX Pro encoder
       -- DivX 5.2 for Cleaner XL 1.5 for Windows
       -- DivX 6.0 for Cleaner 6.5 for Macintosh

    Updated codecs:

    -- Updated Kinoma version 3 exporter
    -- H.264 encoding through QuickTime 7 and support for Real 10.

    Cleaner XL only new features:

    -- Support for Autodesk Backburner
    -- Command line script support for pipeline automation
    -- New Input formats:
       -- DPX, Cineon, OpenEXR
       -- Wiretap support on input
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Other enhancements for Cleaner XL 1.5 include the addition of 4:2:2 and two pass encoding for MPEG-2 Cleaner 6.5 for Macintosh, adds many of the new codecs supported in Cleaner XL 1.5 in addition to Apple QuickTime 7.

"Our Cleaner software products truly close the loop in facilitating a start-to-finish workflow standardized on Autodesk Media & Entertainment solutions," said Bill Roberts, Director of Product Development, Autodesk Media and Entertainment. "Autodesk Cleaner software resides on the desktop of one or more systems at almost all of our client sites whether it's being used as a core application for DVD production, or to streamline automation of review- and-approval processes."

Pricing and Availability

Cleaner XL 1.5 Windows is available now; Cleaner 6.5 for Macintosh is expected to begin shipping this winter. Suggested retail price for both products is US $599.00 for an individual license. Suggested retail upgrade pricing from Cleaner 6 Macintosh or Cleaner XL Windows to the current versions is US $125.00; Suggested retail upgrade pricing from Cleaner 4 or 5 to Cleaner 6.5 Macintosh or to Cleaner 1.5 XL Windows is US $179.00. For specific product information and shipping dates please call 1-800-869-3504. For reseller pricing, please contact an authorized Autodesk reseller.

About Cleaner

Cleaner 6.5 for Macintosh and Cleaner XL 1.5 for Windows will allow producers to create high-quality video output regardless of delivery format. The Autodesk Cleaner family of products provides an all-in-one media mastering solution. From a single application, Cleaner and Cleaner XL optimize the conversion of media from a variety of input formats to a variety of delivery formats giving users control of the artistic and technical choices needed to produce the best quality video for the Web, CD-ROM, DVD, mobile devices and more.

About Autodesk

Autodesk, Inc. is wholly focused on ensuring that great ideas are turned into reality. With six million users, Autodesk is the world's leading software and

services company for the building, manufacturing, infrastructure, digital media and wireless data services fields. Autodesk's solutions help customers create, manage and share their data and digital assets more effectively. As a result, customers turn ideas into competitive advantage by becoming more productive, streamlining project efficiency and maximizing profits.

Founded in 1982, Autodesk is headquartered in San Rafael, California. For additional information about Autodesk, please visit www.autodesk.com.

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  (1)   Supporting Macromedia Flash 7 player
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