



## Singapore Game Developer Chooses Autodesk 3ds Max Software to Realize its Ideas for Massively Multiplayer Online (MMO) Games

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'Mercenarie\$ All' MMO Game Title from Playware Studios Expects to Entertain  
One Million Simultaneous Online Gamers Worldwide

SAN RAFAEL, Calif., Aug. 23 /PRNewswire-FirstCall/ -- Autodesk Inc. (Nasdaq: ADSK) today announced that Singapore-based gaming studio Playware Studios Asia has purchased multiple seats of Autodesk 3ds Max animation software to fuel its growth into the 3D games market and to specifically equip its team to develop the company's first Massive Multiplayer Online Adventure Game (MMOAG). Playware expects to grow its division for 3D gaming, and will rely on the reputation that 3ds Max has in the industry for "Making Better Games Faster."

(Logo: <http://www.newscom.com/cgi-bin/prnh/20050415/SFF034LOGO> )

Called "Mercenarie\$ All," the new MMOAG is a strategic vehicle combat game where online players or "mercenaries" have to manage projects to gain resources to purchase more assets that, in turn, allow them to do more and take on bigger challenges. A demo for the game is now being developed in Singapore, and is expected to launch to the gaming world in 2007 in Mandarin and English languages. A Korean language version is planned to be available at a later date.

Playware chose Autodesk 3ds Max software to realize its ideas and growth plans to create the first MMOAG game made in Singapore. Because 3ds Max software has great scalability, and can handle the complexities of 3D game development, Playware expects to build "Mercenarie\$ All" on a game platform that will utilize up to 3000 servers, and could allow up to one million players around the world to access the game simultaneously and interact with each other. The company already has 12 successful 2D budget game titles, selling in the India market.

"The best features for game development are available in Autodesk 3ds Max software," says Siddarth Jain, Chief Creative Director of Playware. "3ds Max is the leading 3D animation solution used by game developers all over the world. 3ds Max has the most game-friendly features and an open API allows programmers to build their own infrastructure. We find 3ds Max to also be the most recruiter-friendly 3D platform, which is important as we expect to rapidly expand our development team," added Jain.

"We are extremely excited that Playware has chosen Autodesk 3ds Max software to create "Mercenarie\$ All." We're also pleased that this project is supported by the Media Development Authority in Singapore through its Digital Content Development Scheme," said Pares Khara, Director of Autodesk Media & Entertainment division, Asia Pacific. "As the first MMOAG coming out of Singapore, "Mercenarie\$ All" will elevate our exposure and help grow our global recognition for game development. Autodesk 3ds Max is once again helping its customers realize their ideas."

### About 3ds Max software

Autodesk 3ds Max software is the most popular 3D tool for game development with consistent delivery of high-quality results. As content becomes more complex and workflow and creative management prove more challenging, companies look not only to the market-proven 3ds Max modeling, animation and rendering toolset, but also to Autodesk's commitment to providing solid cost-of- ownership benefits through engineering advancements, re-investment in R&D, and progressive subscription service advantages.

### About Autodesk

Autodesk, Inc. is wholly focused on ensuring that great ideas are turned into reality. With six million users, Autodesk is the world's leading software and services company for the building, manufacturing, infrastructure, media and entertainment and wireless data services fields. Autodesk's solutions help customers create, manage and share their data and digital assets more effectively. As a result, customers turn ideas into competitive advantage by becoming more productive, streamlining project efficiency and maximizing profits.

Founded in 1982, Autodesk is headquartered in San Rafael, California. For additional information about Autodesk, please visit [www.autodesk.com](http://www.autodesk.com).

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Contact: Kevin G. Clark of Autodesk, +1-415-547-2457, or [kevin.g.clark@autodesk.com](mailto:kevin.g.clark@autodesk.com).

### CONTACT:

Kevin G. Clark of Autodesk,  
+1-415-547-2457,  
or [kevin.g.clark@autodesk.com](mailto:kevin.g.clark@autodesk.com).

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