



## Autodesk Launches Architecture Customer Advisory Councils

August 23, 2006

New Architectural Desktop and Revit Building Councils Improve Communications  
between Autodesk and Architecture Community

SAN RAFAEL, Calif., Aug. 23 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK) today announced the launch of two online customer councils for its flagship architectural solutions, Autodesk Revit Building and Autodesk Architectural Desktop software. The new online customer advisory panels will help Autodesk better understand and respond to the changing needs of its customers in the architecture industry, and will provide an opportunity for Autodesk's architecture customers to communicate directly with the Architectural Desktop and Revit Building product development teams. The architecture councils join existing programs for Autodesk customers in the manufacturing and infrastructure industries, and will initially be available in English and German with other localized versions to follow.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20050415/SFF034LOGO> )

"Autodesk strives to be more connected with our customers, and the Architecture Customer Advisory Councils will enable new ways for us to work with and learn about our customers," said Jay Bhatt, Vice President, Autodesk Building Solutions. "This vital exchange of information will help Autodesk improve our existing products and develop new products that are closely tailored to meet the needs of our customers around the world."

Customers who join the Autodesk Architectural Desktop Customer Council (<http://www.adtcc.com>) and the Autodesk Revit Building Customer Council (<http://www.revitcc.com>) will have direct communication with the product development teams and the ability to provide product feedback earlier in the development cycle, resulting in software and tools that are more relevant for customers and of higher quality.

Autodesk is seeking deeper insight into its global base of more than 500,000 Architectural Desktop and Revit Building customers, and will use the online customer councils to conduct surveys and analyses to inform architecture product strategy, better understand product usage, and prioritize features for future product releases. Autodesk initiated a beta test of the Architectural Desktop Customer Council in 2005 to gauge initial customer engagement, and over 600 customers worldwide joined to participate in surveys on data management, product planning, visualization and annotation.

"As a participant in the trial phase of the Architectural Desktop Customer Council, it was clear to me that Autodesk values the opinions and needs of its customers and is committed to supporting and investing in Architectural Desktop," said Miles Walker, CAD Manager of HOK's London office. "I look forward to being a part of the Revit Building and Architectural Desktop Customer Councils and working with Autodesk's product development teams to help create even better versions of its architectural products in the years to come."

### A Complete Portfolio of Software Solutions for the Building Industry

With the right combination of leading-edge technologies, decades of proven industry experience and unparalleled, worldwide services, Autodesk offers the most comprehensive portfolio of products for the building industry. Ranging from the most advanced technology for building information modeling to the most widely adopted design and documentation solutions, Autodesk supports information and management needs throughout the building lifecycle. Its building solutions include Autodesk Revit Building, Autodesk Revit Structure, Autodesk Revit Systems, Autodesk Architectural Desktop, Autodesk Building Systems and Autodesk VIZ software products.

### About Autodesk

Autodesk, Inc. is a Fortune 1000 company, wholly focused on ensuring that great ideas are turned into reality. With seven million users, Autodesk is the world's leading software and services company for the manufacturing, infrastructure, building, media and entertainment, and wireless data services fields. Autodesk's solutions help customers create, manage and share their data and digital assets more effectively. As a result, customers turn ideas into competitive advantage, become more productive, streamline project efficiency and maximize profits.

Founded in 1982, Autodesk is headquartered in San Rafael, California. For additional information about Autodesk, please visit [www.autodesk.com](http://www.autodesk.com).

Autodesk, AutoCAD and Revit are registered trademarks or trademarks of Autodesk, Inc., in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders.

(C) 2006 Autodesk, Inc. All rights reserved.  
Contact: Noah Cole, 415-547-2405  
Email: [noah.cole@autodesk.com](mailto:noah.cole@autodesk.com)

SOURCE Autodesk, Inc.  
Web site: <http://www.autodesk.com>  
(ADSK)