



Hopewell Designs Prepares for Growth with Autodesk Inventor Software

June 19, 2007

Ability to Fully Leverage Data Influences Company's Decision to Purchase Inventor

SAN RAFAEL, Calif., June 19, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- Autodesk, Inc. (Nasdaq: ADSK) today announced that Hopewell Designs -- a leading provider of systems and solutions for irradiation applications, X-Ray inspection, positioning equipment and radiation shielding -- has selected Autodesk Inventor as the primary software for its engineering needs. Upon evaluating competing 3D CAD software products, Hopewell decided on Inventor as its application of choice. Using Autodesk Inventor software -- the foundation for Digital Prototyping -- Hopewell intends to realize efficiencies in its design to manufacturing process, positioning it for future growth and expansion.

Since 1994, Hopewell Designs has provided irradiators and control systems for industrial automation and laboratory environments. While its standard systems meet the vast majority of customers' technical specifications without any modifications, Hopewell Designs also offers customized systems. By standardizing on Inventor, the company can help ensure that data for both types of projects can quickly and easily be repurposed by using Inventor to keep standard parts and assemblies readily available and easily reusable, helping to reduce overall design costs.

Additionally, Hopewell Designs was impressed by the ability of Inventor software to add sophisticated Digital Prototyping capabilities like simulation and finite element analysis without their having to compromise existing investments in 2D processes.

"One of the primary reasons we chose Inventor over the competition is because it includes AutoCAD Mechanical software for 2D drawing and detailing as well as DWG TrueConnect for direct reading and writing of DWG files -- delivering the enhanced productivity of 3D while preserving access to existing AutoCAD expertise and designs," said Dave Schettler, project manager at Hopewell Designs. "It's very important for us to be able to leverage our data in both 2D and 3D environments, and Inventor provides a best-in-class solution for both scenarios."

By designing products in 3D with Inventor, Hopewell Designs expects to grow its overall business much faster than its previous software package would have allowed. With their new ability to optimize and improve designs before a physical prototype is actually built, Hopewell Designs will be able to spend more time designing and innovating, and less time making costly changes on the production floor.

"Innovative companies like Hopewell Designs are recognizing the benefits of leveraging their data in a model-based environment," said Robert "Buzz" Kross, vice president of Autodesk Manufacturing Solutions. "It allows them to easily create digital prototypes-helping them save time, money and other valuable resources."

About Hopewell Designs

Hopewell Designs, Inc., founded in 1994, designs and manufactures automated equipment for calibration, test and measurement, and general industrial automation. With over 100 installed systems, we are the national leader in automated irradiator systems for calibrating radiation survey meters. For more information, please visit <http://www.hopewelldesigns.com>.

About Autodesk

Autodesk, Inc. is the world leader in 2D and 3D design software for the manufacturing, construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art digital prototyping solutions to help customers experience their ideas before they are built. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit <http://www.autodesk.com/>.

Autodesk, AutoCAD, Autodesk Inventor, DWG, and Inventor are registered trademarks or trademarks of Autodesk, Inc., in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders. Autodesk reserves the right to alter product offerings and specifications at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document. (C) 2007 Autodesk, Inc. All rights reserved.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20050415/SFF034LOGO>)

Contact:	Carly Herrig	Andrew Favreau
	312.233.1356	312.297.7587
Email:	carly.herrig@edelman.com	andrew.favreau@edelman.com

SOURCE Autodesk, Inc.

<http://www.autodesk.com>