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Autodesk AliasStudio 2008 Personal Learning Edition Available Now

August 6, 2007

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                    SAN RAFAEL, Calif., August 6, 2007


    - Personal Learning Edition Teaches Basic Techniques to Get Started
                           Immediately -

 WHAT: Autodesk announced today the latest version of its AliasStudio
       Personal Learning Edition software. The Personal Learning Edition
       (PLE) is a special version of Autodesk AliasStudio 2008 software
       that provides free* access to the products for non-commercial use.
       The AliasStudio 2008 PLE provides a custom interface and learning
       resources that allow industrial designers to learn the basic tools
       and techniques of AliasStudio and help them become productive
       quickly. Autodesk AliasStudio software is a best-in-class conceptual
       design tool allowing industrial designers in automotive,
       transportation or product design disciplines to create sketches and
       3D concept models digitally in an environment that's comfortable to
       them. Autodesk concept design tools let industrial designers express
       themselves digitally in a format that can be incorporated into a
       digital prototype.

 WHAT'S
 INCLUDED: Autodesk AliasStudio PLE includes a full set of tutorials
           that provides designers with a typical concept design workflow.
           These tutorials introduce the powerful tools and interactive
           features of Autodesk AliasStudio 2008 and demonstrate how to
           effectively accomplish concept design with detailed step-by-step
           instructions and videos. Additional learning materials include
           an AliasStudio to Rhino transition guide, design workflow videos
           and printable references on essential model and rendering basics

 WHERE TO
 GET IT:  Autodesk AliasStudio 2008 PLE software is available free* for
          download at www.Autodesk.com/studiople

 CONTACT: For more information about Autodesk AliasStudio 2008 PLE
          software, please contact:
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About Autodesk

Autodesk, Inc. is the world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art digital prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit http://www.autodesk.com.

*Free products are subject to the terms and conditions of the end-user license agreement that accompanies download of the software[0].

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