

Autodesk Sponsored Screening of Sustainable Design Documentary on Transportation at Alt Car Expo

October 15, 2007

SAN RAFAEL, Calif., Oct. 15 --

WHAT:

Los Angeles gets an exclusive preview of "Paving the Way," an episode from the Autodesk-sponsored documentary series e2 energy, which airs on PBS stations nationwide this fall, will be distributed internationally and also available via webcast. This screening takes place in conjunction with the largest-ever presentation of alternative-fuel and high MPG cars, mass transit and more.

(Logo: http://www.newscom.com/cgi-bin/prnh/20050415/SFF034LOGO)

WHEN:

6:30PM - 8:30PM Oct. 18, 2007

Arcadia Room on the Santa Monica Pier

The Arcadia Room is located next to the carousel on the south

side. Pier parking will be validated.

DETAILS: Autodesk presents the only local screening of "Paving the Way" as the company strives to increase awareness for the importance of designing an energy-efficient world.

> "Paving the Way" airs during e2 energy season one, part of the documentary series e2: the economies of being environmentally conscious. This episode talks about how in America alone, nearly 70 percent of oil consumed is by the cars we drive and asks the question, can efficient automobile design mitigate the environmental damage caused by our beloved cars? In the episode, General Motors unveils The Volt, a super-hybrid vehicle, and the fuel cell-powered Sequel, while technology firm

> Fiberforge shows off the latest in ultra-light materials for car manufacturing.

For more information about the series, please visit http://www.designe2.com. For more information about Autodesk and sustainability, visit http://www.autodesk.com/green.

About Autodesk

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Caroline Kawashima, (415) 547-2498 Eileen Hansen, (503) 471-6821 Autodesk, Inc. Edelman for Autodesk caroline.kawashima@autodesk.com eileen.hansen@edelman.com

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