



Video: Green Building Experts Call for Immediate Action to Boost Sustainable Design Education

November 21, 2007

Panel Discussion Follows Debut Screening of 'Architecture 2030,' an Episode of the Autodesk Sponsored e2 design Documentary Series

SAN RAFAEL, Calif., Nov. 21 /PRNewswire/ -- A panel discussion held November 7 in Chicago, and hosted by Autodesk, Inc. (Nasdaq: ADSK) and the U.S. Green Building Council (USGBC), cited the need to promote and increase education on sustainable design to develop the talent necessary to reach the green goals set forth by the 2030 Initiative and other international efforts. Held in conjunction with the Greenbuild 2007 Expo in Chicago, the panel, moderated by Susan Szenasy, editor-in-chief of Metropolis magazine, included S. Richard Fedrizzi, president, CEO and founding chairman of the USGBC; Phil Bernstein, vice president of Industry Strategy and Relations, Autodesk; Sadhu Johnston, deputy chief of staff, City of Chicago; and Edward Mazria, executive director, Architecture 2030.

To view the Multimedia News Release, go to: <http://www.prnewswire.com/mnr/autodesk/29679/>

Highlights of the panel discussion include architect-turned-activist Mazria's challenge to the architecture, engineering and construction (AEC) sector to make all new buildings carbon-neutral by 2030. Mazria stated that the keys to success for reaching the 2030 target are early education of architecture and engineering students about sustainable design practices and increased collaboration between state and federal government, architects, engineers, regulatory agencies and building suppliers to avoid a global warming crisis through policy change and education. Johnston also suggested that introduction of sustainable design concepts to elementary school students is vital to making such design a standard practice in the building industry.

"Students today are extremely engaged and eager to solve environmental problems that will have long-term, positive effects on the world they will inherit," said Autodesk's Bernstein. "As industry leaders, we have an obligation and commitment to provide effective tools and processes that will enable the future generations of architects and engineers to make sustainable design a standard practice."

The panel and preview screening are a recent example of collaboration between Autodesk and the USGBC to use technology to drive adoption of sustainable design and engage the public in a dialogue about the future of green building and promote sustainable design education.

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SOURCE Autodesk, Inc. 11/21/2007

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Web site: <http://www.autodesk.com>

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4677 11/21/2007 08:00 EST <http://www.prnewswire.com>