



Autodesk Wins National Television Academy Awards for 3ds Max and Maya

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SAN RAFAEL, Calif., Jan. 8 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK) announced today that its Autodesk 3ds Max software and Autodesk Maya software for 3D modeling, animation and rendering have won Technology and Engineering Awards from the National Academy of Television Arts & Sciences, in the Gaming Category of Visual Digital Content Creation Tools and Their Impact. Now in its fourth year, this category award recognizes pioneering efforts and breakthroughs in the gaming world.

Seth Haberman, chair of the Video Gaming and Technology Awards Panel, said, "An expert peer group studied digital content creation tools over a six-month period, and we unanimously awarded both Autodesk tools. The majority of video games are created with Autodesk products. As well, these industry-standard tools continue to shape the most sophisticated digital content across numerous entertainment platforms. I congratulate Autodesk on driving 3D innovation with 3ds Max and Maya."

Marc Petit, senior vice president, Autodesk Media & Entertainment, said, "On behalf of Autodesk, I thank the National Academy of Television Arts & Sciences for this tremendous honor. I'd also like to thank all the Autodesk artists out there. They have an amazing passion for our products; constantly motivating and inspiring us to take our tools in new directions. We're dedicated to making 3ds Max and Maya the most innovative 3D tools for storytelling, cinematography and visual communication."

3ds Max and Maya received the awards on January 7, 2008 at the 59th Annual Technology and Engineering Awards ceremony held in Las Vegas, Nevada. Launched in 1948, the Technology and Engineering Awards honor development and innovation in broadcast technology and recognize companies, organizations and individuals for breakthroughs in technology that have a significant effect on television engineering.

About Autodesk

Autodesk, Inc. is the world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art digital prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit www.autodesk.com.

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