



Autodesk Opens State-of-the-Art Customer Briefing Center in Oregon

January 10, 2008

Interactive Facility Aims to Inspire Design and Manufacturing Community

LAKE OSWEGO, Ore., Jan. 10 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK), a world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets, today announced the launch of its first Customer Briefing Center at the worldwide headquarters of the Autodesk Manufacturing division in Lake Oswego, Oregon. The purpose of the new Center is to inspire designers and engineers by creating an immersive design environment that showcases how technology can be used to stimulate creativity, increase collaboration across disciplines and foster greater innovation. A state-of-the-art interactive facility, the Customer Briefing Center benefits Autodesk customers and the larger design and manufacturing community by providing a showcase for innovative customer work and creating an environment of learning and discovery.

"We view the Customer Briefing Center as a space to inspire the best designers and manufacturers of today and tomorrow," said Robert "Buzz" Kross, senior vice president of Autodesk Manufacturing. "Companies from around the world, and members of the community, will find this a place to experience design software technology."

A Portland-area business for ten years, the Autodesk Manufacturing Solutions division moved its headquarters to Lake Oswego late last year. Both the office facilities and the new Customer Briefing Center were designed with LEED-certified standards for sustainability.

The Customer Briefing Center showcases Autodesk's Digital Prototyping technologies, which let designers and engineers visualize, simulate and analyze the real-world performance of their ideas early in the design process. This gives them the flexibility to optimize and improve designs before actually executing them. As a result, Autodesk customers not only see, but experience, their designs before they are real, empowering them to save time and money, improve quality and innovate.

The interactive exhibits at the Customer Briefing Center demonstrate the diverse ways that Digital Prototyping can be leveraged to create the world's next-generation products. From a wheelchair that is improving the quality of life for its users, to one of the world's most advanced remote-controlled demolition robot arms, the Center's exhibits provide a full immersion into the most advanced Digital Prototyping technology for the automotive, consumer product and industrial machinery markets.

Following the opening of the Lake Oswego Customer Briefing Center, Autodesk intends to build additional Customer Briefing Centers in various locations around the world.

"With our first Customer Briefing Center, we are helping customers to experience Autodesk's industry-leading 3D Digital Prototyping software solutions in an interactive, hands-on environment," said Kross. "As Autodesk opens more locations worldwide, we look forward to engaging even more customers with facilities and programs that stimulate learning, discovery and dialogue."

About Autodesk

Autodesk, Inc. is the world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art digital prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit <http://www.autodesk.com>.

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