



Autodesk Achieves One Billion Location Transactions Milestone with Oracle Products and Services

September 25, 2008

SAN FRANCISCO, Sep 25, 2008 (BUSINESS WIRE) -- Autodesk, Inc. (NASDAQ:ADSK) today announced that its Autodesk LocationLogic platform and Autodesk Insight and Family Minder applications, based on Oracle software, have surpassed the one billion transaction threshold for providing wireless subscribers with valuable location-sensitive data. Autodesk is committed to delivering secure location information to mobile users, and its collaboration with Oracle has enabled the company's offerings to repeatedly meet the needs of users seeking maps, routes, geocodes and points of interest (POIs).

"Using Oracle in our technology stack enables us to meet our wireless customers' high service level agreement (SLA) commitments with 99.999 percent uptime and process more than one billion transactions for users of location-based services," said Joe Astroth, vice president and general manager, Autodesk Location Services. "As a key partner for building location enabling technologies, Autodesk highly values its longstanding relationship with Oracle and the company's comprehensive range of open, scalable spatial products."

Autodesk LocationLogic, based on the flexible and reliable Oracle WebLogic Server, is the platform of choice for tier one carriers in the United States and abroad. LocationLogic provides Geo-Services such as mapping, routing, geocoding, directory searches and location-based alerts. The platform also includes a Location Gateway with location determination APIs, privacy management, and intelligent geofencing. The entire platform is hosted by Autodesk, allowing wireless carriers and application developers to deploy services quickly and reliably. Oracle Spatial and Oracle Database provide LocationLogic with an open, native, high-performance spatial analysis platform for location data with an easy to manage, scalable infrastructure.

Autodesk Insight, an on-demand mobile resource management solution that allows businesses to locate their field workers in real time, and Autodesk Family Minder, a family-centric application that provides parents and guardians with the location information of their loved ones, utilize the Autodesk LocationLogic platform for providing location-enabling services via wireless networks.

"Autodesk produces some of the most advanced location enabling software and solutions in the market, and Oracle is proud to play a role in their product innovation," said Jim Steiner, senior director, Oracle. "Oracle and Autodesk are eager to continue their partnership to produce more advanced location aware solutions that will continue to serve the needs of wireless customers."

About Autodesk Location Services

Autodesk Location Services, a division of Autodesk, Inc., is a leading provider of location-based services for mobile and wireless customers. With a complete range of solutions including platform software, application frameworks and professional services, Autodesk Location Services delivers market-proven technology and expertise to empower applications developers and wireless network operators with scalable and cost effective location smart services.

About Autodesk

Autodesk, Inc., is the world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art Digital Prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit www.autodesk.com.

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