



## Autodesk Honors Four Value Added Resellers on Silver Anniversary

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CAD MicroSolutions, Hagerman, Industrial Technology and Le Groupe BusCom Celebrate 25 Years of Growth and Commitment to Design Innovation

SAN RAFAEL, Calif., March 9 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK) has honored four Value-Added Resellers (VARs) for 25 years of outstanding sales and customer service at an awards ceremony at the company's annual One Team Conference (OTC) sales and channel event. The value-added resellers celebrating 25 years with Autodesk are:

- CAD MicroSolutions Inc., Toronto, Canada
- Hagerman & Company, Inc., Fort Wayne, Idaho
- Industrial Technology Inc., Riviera Beach, Florida
- Le Groupe BusCom, Montreal, Canada

Since partnering with Autodesk in 1984, these companies have helped designers and engineers take advantage of Autodesk's 2D and 3D design solutions, and embrace design concepts such as digital prototyping and building information modeling (BIM). Listen to three reseller podcasts to hear CAD MicroSolutions, Hagerman & Company and Le Groupe BusCom talk about their experience in the industry over the past 25 years.

"We heartily congratulate our Silver Anniversary VARs," said Steve Blum, senior vice president, Americas sales, Autodesk. "Autodesk design solutions have changed dramatically since the DOS-based systems of the 1980s, but these resellers have consistently provided superior service to their customers, with a commitment to technical expertise and helping their customers derive the full value of their Autodesk solutions."

The four VARs honored at OTC are part of Autodesk's global network of approximately 1,900 channel partners responsible for delivering Autodesk's digital design technologies to customers across multiple industries, including architecture, engineering and construction, manufacturing, automotive, utilities and government, telecommunications, gaming, TV and film.

### VARs Deliver Value to Customers and Autodesk

The companies honored are pioneers in software sales, breaking new ground with support for technology designed for vertical industries, and adopting what are now best practices in customer service and support -- such as giving Autodesk early and ongoing insight into customers' business needs and day-to-day use of technology, helping Autodesk to identify prospective areas for product research and development.

### Autodesk Channel Network

Autodesk supports its global partner network through a number of initiatives including a distinguished reseller recognition program, a customer engagement program which has helped increase partner solutions sales, investments in channel capability through immersive training, and a channel partner Web portal designed to provide resellers fast, easy access to a wealth of materials, program information and news.

Autodesk designates VARs based in part on their proficiency in promoting, demonstrating, installing and supporting Autodesk products. The companies celebrating their silver anniversary with Autodesk have helped set the standards that resellers must meet to become Autodesk-authorized VARs.

### About CAD MicroSolutions Inc.

Founded in 1984, CAD MicroSolutions is one of the most recognized and reputable design automation solution providers in Ontario. Located in Toronto, the company provides design automation software, training, consulting and software development services for several market applications including AEC, Civil Engineering and GIS.

### About Hagerman & Company, Inc.

Hagerman & Company's products and services encompass three broad lines of business: CAD/CAM, Consulting Services (including design automation systems and systems for product data management and electronic document management) and Customer Relationship Management. Hagerman & Company is a Microsoft Certified Solution Provider. The Company represents major software developers in the above industries including Autodesk, Inc., Pathtrace Systems (CAD/CAM), Blue Cielo (PDM/EDM), Pivotal Software and Microsoft (CRM). The company also sells and maintains the Stratasys Dimension Series 3D printers. Hagerman & Company is recognized as an Autodesk Premier Solutions Provider - Manufacturing and operates Autodesk Authorized Training Centers (ATCs) in San Jose, Anaheim, Mt. Zion and St. Louis. For more information about Hagerman & Company, please visit our website at [www.hagerman.com](http://www.hagerman.com).

### About Industrial Technology

Since 1982 Industrial Technology has been an industry leader by providing specialized solutions for manufacturing. Today it is leveraging the power Digital Prototyping to offer powerful solutions for its customers as it celebrates its 25th year as an Autodesk value added reseller.

### About Le Groupe BusCom

The company was founded in 1984 to serve Quebec's architectural and engineering markets with AutoCAD as well as train our customers. Over the years, as the product line has expanded, we have added new expertise to our support team and expanded markets such as manufacturing and building. Our team is now comprised of 30 experts, trained by Autodesk in technical support as well as marketing. BusCom's mission is to complement the business competencies of its customers, offer solutions adapted for each client company's specific needs, efficiently accomplish the required technological development and deliver solutions.

BusCom represents Autodesk, BlueCielo, DP Technologies, OpenText. and Organice. Please visit our website at [www.buscom.ca](http://www.buscom.ca) for more details.

#### About Autodesk

Autodesk, Inc. is a world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art Digital Prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

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