



## Autodesk Extends Reach to Worldwide Partners and Resellers with Partner Portal

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### --Online Destination Enhances Partner Experience, Helps Make Doing Business with Autodesk Easier

SAN RAFAEL, Calif., April 13, 2009 /PRNewswire-FirstCall via COMTEX/ -- As part of an ongoing initiative to keep partners and resellers updated on product developments and marketing efforts, Autodesk, Inc. (Nasdaq: ADSK) has announced a new Partner Portal. The online destination is designed to help improve partners' effectiveness in selling Autodesk's 2D and 3D design and engineering software.

"Our goal is to provide our partners and resellers with tools that enable them to drive sales and growth, even in a challenging economy," said Ken Bado, executive vice president of sales and services, Autodesk. "The Autodesk Partner Portal creates an entirely new and much richer interactive experience."

The Autodesk Partner Portal provides powerful features and functionality, including:

- Sales and Marketing Tools Finder to quickly search and access sales and marketing toolkits
- Serve as gateway to most Autodesk partner-facing corporate websites such as the Worldwide Autodesk Learning Central, and the Partner Center opportunity management, ordering, and support systems
- Personalization features to help partners control and customize user access, preferences, and personal information, as well as find desired Autodesk content according to product, industry, or other specified criteria
- An Events Publisher tool to create and customize events and publish them directly to Autodesk.com

"The new Partner Portal is arriving at the perfect time to support the Autodesk 2010 product launch, and we couldn't be happier," said Gregory Arkin, vice president, CADD Centers of Florida. "With the new layout, features and tools, we can now find the information we need quickly and easily, so we can spend our time selling instead of searching. We're glad that Autodesk is investing in the tools and technologies needed to improve productivity and efficiency for our sales team."

The Autodesk Partner Portal will replace One Team Web (OTW) as the online destination for partner information worldwide. Partners who have access to OTW can log into the Partner Portal immediately using their OTW username and password. There is no charge to partners to use the new Partner Portal, and partners can find a brief overview demo and brochure on the current OTW site.

#### About Autodesk

Autodesk, Inc., is a world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art Digital Prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

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Contact: Angela Simoes, (415) 547-2388  
Email: [angela.simoes@autodesk.com](mailto:angela.simoes@autodesk.com)

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