Autodesk SketchBook Mobile Surpasses One Million Downloads on the App Store

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SAN RAFAEL, Calif.--(BUSINESS WIRE)--Nov. 16, 2009-- Autodesk SketchBook Mobile software from Autodesk, Inc. (NASDAQ: ADSK), has surpassed one million downloads on the App Store since its debut on September 17. Autodesk SketchBook Mobile is a professional-grade paint and drawing app that offers a full set of sketching tools designed specifically for the iPhone and iPod touch.

Users have purchased more than 141,000 copies of SketchBook Mobile and have downloaded more than 900,000 versions of the free* Autodesk SketchBook Mobile Express on the App Store, bringing total downloads to more than one million. Autodesk's first commercial mobile application was the number one entertainment App and number three top grossing App in the United States in its first few weeks on the market. Sales performance for SketchBook Mobile currently ranks it among the top 100 grossing Apps in the U.S. Users worldwide consistently rate SketchBook Mobile with an average of four plus out of five stars.

Autodesk SketchBook Mobile uses the same engine as Autodesk SketchBook Pro painting and drawing software, delivering much of the power and functionality as the desktop application. Content created in SketchBook Mobile can be saved in the Photo Library or emailed directly as PNG or PSD format for further refinement in SketchBook Pro. There are more than 100,000 SketchBook Pro users, representing a wide range of designers, illustrators, graphic artists, students and hobbyists.

SketchBook Mobile is available for $2.99 from the App Store for iPhone and iPod touch or at www.itunes.com/appstore. To learn more about SketchBook Mobile, visit www.autodesk.com/sketchbookmobile.

About Autodesk

Autodesk, Inc., is a world leader in 2D and 3D design, engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 14 Academy Award winners for Best Visual Effects -- use Autodesk software tools to design, visualize and simulate their ideas to save time and money, enhance quality, and foster innovation for competitive advantage. For additional information about Autodesk, visit www.autodesk.com.

Editorial Note:

Videos and images are also available on the Autodesk YouTube Channel and on the SketchBook Mobile Gallery on Flickr, respectively.

*Free products are subject to the terms and conditions of the end-user license agreement that accompanies download of the software.

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Autodesk, Inc.
Clay Helm 415.547.2425
clay.helm@autodesk.com
Alyson Moses 312.297.7430
alyson.moses@edelman.com