



## Design Showmanship Wows the Crowd at Cut&Paste Design Slam at Autodesk University 2009

December 4, 2009

Josh McGrew, Rodrigo Ramos Avilez, and Henry Goecke Crowned Winners in Live Cut&Paste Digital Design Competition

LAS VEGAS--(BUSINESS WIRE)--Dec. 4, 2009-- Thousands of engineers, architects and designers were energized and inspired by the design skills on display at the second annual [Cut&Paste Design Slam](#) digital design competition. Josh McGrew, Rodrigo Ramos Avilez and Henry Goecke were crowned winners in the categories of Architecture: Dangerous Liaisons, AutoCAD: Extreme Free Form, Industrial Design: Solar Flair.

Cut&Paste Design Slam, presented by [Cut&Paste](#), is a live-on-stage design competition in which contestants employ Autodesk software, quick-witted design and high-energy showmanship to create digital designs that wowed the audience and the judges.

McGrew's design of an innovative observation deck at a royal heritage site secured his first place win in the Architecture: Dangerous Liaisons category using [Autodesk Revit Architecture](#) software. Avilez's exciting extreme sports pavilion, featuring a bungee jumping entrance, garnered him first place in the [AutoCAD: Extreme Free Form](#) category. Goecke's solar-powered lawn mower won first place in the Industrial Design: Solar Flair category using [Autodesk Alias Design](#) software, his second win in two years. The contestants, who are in Las Vegas attending [Autodesk University 2009](#), energized the crowd of thousands with their exceptional stage presence and compelling designs.

Autodesk executives threw down the design gauntlet in "Modeling for Bond, James Bond," a competition between Carl Bass, president and CEO; Phil Bernstein, vice president, building industry strategy & relations; and Robert "Buzz" Kross, senior vice president, Manufacturing Industry Group at Autodesk, to design for the legendary British spy.

Inspired by the global success of Cut&Paste's annual Digital Design Tournament, the Cut&Paste Design Slam adapted this fast-paced format to test the skill, speed and stage presence of the contestants as they create original designs in rounds of 20 minutes while their work is shown in real time on large-scale projections.

"I am completely surprised by my second win at the Cut&Paste Design Slam," said Henry Goecke, professor, Michigan State University. "I love to inspire others with my design, which I do daily as a professor. By participating in the Cut&Paste Design Slam, I am able to inspire a broader group of peers, and that's very exciting and humbling."

### About Cut&Paste

Cut&Paste ([www.cutandpaste.com](http://www.cutandpaste.com)) is a social arena for the discovery, advocacy and elevation of design. It lives as a global movement of artists, firms and media working to strengthen creative networks through events and local support. Born in New York City in November 2005, Cut&Paste's signature event is the Digital Design Tournament, held live throughout the world each year. The 2009 tour is scheduled to take place in 16 cities around the globe. Cut&Paste additionally powers design-driven contests and events within the industry. Learn more about Cut&Paste at [www.cutandpaste.com](http://www.cutandpaste.com).

### About Autodesk

Autodesk, Inc., is a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 14 Academy Award winners for Best Visual Effects -- use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality and foster innovation for competitive advantage. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

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