



## Autodesk Acquires Dynamite VSP and Dynamite SIM Visualization Software Products

January 5, 2010

### Products Will Extend Autodesk's Visualization Solutions for Civil Engineering and Architecture Projects

SAN RAFAEL, Calif., Jan 05, 2010 (BUSINESS WIRE) -- Autodesk, Inc. (NASDAQ:ADSK) announced that it has completed the acquisition of Dynamite VSP and Dynamite SIM visualization software products and related assets. The products were purchased from 3AM Solutions, a UK-based privately owned technology company that develops visualization software for civil infrastructure. Terms of the transaction were not disclosed.

Dynamite VSP and Dynamite SIM technology will help Autodesk automate the process of creating visualizations for projects made with [AutoCAD Civil 3D](#) software. Dynamite VSP offers simple and efficient ways to bring AutoCAD Civil 3D software data into [Autodesk 3ds Max Design](#) software.

"We believe that every design has a story to tell. This acquisition will greatly simplify the process of visualizing complex AutoCAD Civil 3D projects with 3ds Max Design," explained Jay Bhatt, Autodesk senior vice president, Architecture, Engineering and Construction. "It will help civil engineers tell their story in the most compelling way possible -- validating their designs in context and showcasing projects for public consultation and approval."

"With Autodesk's research and development investment capabilities, this acquisition is expected to benefit our existing users as our technology is taken to the next level," said Bruce Harfield, director of 3AM Solutions. "We look forward to working with Autodesk to further integrate the technology into the company's existing software and advance Autodesk's visualization offerings for civil engineers."

"This acquisition will help empower users to more rapidly produce high-quality visualizations of civil engineering projects -- even those without detailed knowledge of 3ds Max Design," added Bhatt.

### Product Integration

Autodesk intends to integrate core technology from the Dynamite VSP and Dynamite SIM products into 3ds Max Design and other existing Autodesk architecture, civil engineering and visual communication applications.

More information is available at [www.autodesk.com/dynamite](http://www.autodesk.com/dynamite). Visit [Autodesk's YouTube channel](#) to watch a short [demonstration of the Civil 3D, 3ds Max Design and Dynamite VSP workflow](#).

### Safe Harbor Statement

This press release contains forward-looking statements that involve risks and uncertainties, including statements regarding the impact of the acquisition on Autodesk's previously issued guidance, product offerings, product integration plans and the performance of its business. Factors that could cause actual results to differ materially include the following: difficulties encountered integrating 3AM Solutions' technology and business; whether certain market segments grow as anticipated; the competitive environment in the software industry and competitive responses to the acquisition; and whether Autodesk can successfully develop new products or modify existing products and the degree to which these gain market acceptance.

Further information on potential factors that could affect the financial results of Autodesk are included in the company's annual report on Form 10-K for the year ended January 31, 2009, and Form 10-Q for the quarter ended October 31, 2009, which are on file with the Securities and Exchange Commission.

### About 3AM Solutions

3AM Solutions is a UK-based, privately owned technology company that develops cutting-edge software for the civil engineering industry. Founded in 2001, 3AM Solutions was the original developer of Dynamite VSP and Dynamite SIM - the Autodesk 3ds Max Design based civil engineering visualisation products, used by many of the world's leading civil engineering consultants and government agencies. 3AM Solutions is a member of the Autodesk Developer Network.

### About Autodesk

Autodesk, Inc., is a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 14 Academy Award winners for Best Visual Effects -- use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality, and foster innovation for competitive advantage. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

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