



## Autodesk Increases Support for Singularity University to Corporate Founder Level

February 12, 2010

MOFFETT FIELD, Calif., Feb 12, 2010 (BUSINESS WIRE) -- Autodesk, Inc. (NASDAQ:ADSK), a world leader in 2D and 3D design, engineering, and entertainment software, has announced that it has increased its sponsorship with Singularity University (SU) to the Corporate Founder level. Autodesk joins Google and ePlanet Ventures as a key supporter. Autodesk initially joined SU as a Corporate Partner in 2009.

As a corporate founder, Autodesk senior executives will mentor students as they develop projects and new business ideas, and students will gain access to the company's state-of-the-art technology to innovate and drive change. In addition, Autodesk Chief Technology Officer Jeff Kowalski will join SU's board of trustees.

"Supporting Singularity University enables us to prepare the current and next generation of leaders to innovate through the use of disruptive new technologies, realizing our vision and goals as well. We look forward to the exciting developments from future students and SU alumni," Kowalski said. "Through the unique, interdisciplinary approach of its Graduate Studies and Executive Programs, Singularity University affected change and brought a new level of innovation to many fields through its inaugural year of graduates."

The annual Graduate Studies Program is a 10-week graduate-level interdisciplinary curriculum, designed to facilitate understanding, collaboration and innovation across a broad range of carefully chosen scientific and technological disciplines whose developments are exponentially accelerating. Held periodically throughout the year, the nine-day Executive Programs are designed to educate, inform and prepare executives for the imminent disruption and opportunities resulting from these technologies. Autodesk's sponsorship supports development of Singularity University programs led by world-renowned faculty, to help students understand and maximize the impact of exponential technologies.

"Exponentially accelerating technologies are fundamentally disrupting industries and changing the way business is done," said Salim Ismail, SU's executive director. "Autodesk and our other Corporate Founders - Google and ePlanet Ventures - understand the need to look beyond the horizon, and harness these technologies to develop new solutions for their industry's challenges. We appreciate the continued support of these industry leaders in helping to prepare our students to address humanity's challenges of today, and tomorrow."

### About Singularity University

Singularity University is an interdisciplinary university whose mission is to assemble, educate and inspire a cadre of leaders who strive to understand and facilitate the development of exponentially advancing technologies in order to address humanity's grand challenges. With the support of a broad range of leaders in academia, business and government, SU hopes to stimulate groundbreaking, disruptive thinking and solutions aimed at solving some of the planet's most pressing challenges. SU has also launched a series of Executive Programs for dynamic industry leaders. SU is based at the NASA Ames campus in Silicon Valley. For more information, go to <http://www.singularityu.org>.

### About Autodesk

Autodesk, Inc., is a world leader in 2D and 3D design, engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 14 Academy Award winners for Best Visual Effects -- use Autodesk software tools to design, visualize and simulate their ideas to save time and money, enhance quality and foster innovation for competitive advantage. For additional information about Autodesk, visit <http://www.autodesk.com/pr-autodesk>.

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