

## Autodesk Honors Value-Added Resellers on 25th Anniversary

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## Resellers From Around the World Are Recognized for 25 Years of Growth and Commitment to Superior Service and Support

SAN RAFAEL, Calif., Mar 02, 2010 (BUSINESS WIRE) -- Autodesk, Inc. (NASDAQ:ADSK), is proud to announce that 10 Value-Added Resellers (VARs) from around the world are celebrating 25 years of outstanding commitment to sales and customer service as Autodesk partners. This year's VARs include:

- Cideon Germany
- Eberhard Systems New York
- Man and Machine United Kingdom, Germany, France
- Mid-West CAD Missouri
- Peterschinegg Austria
- Studica United States, Canada, United Kingdom and Brazil
- Synergis Technologies Pennsylvania
- Teaching Systems Texas
- Technical Training Aids Alabama
- Varitronics New Jersey

Since partnering with Autodesk 25 years ago, these companies have helped customers take advantage of Autodesk's 2D and 3D design, engineering and entertainment solutions to solve business problems and help bring their visions to life. Watch a series of <u>reseller slidecast videos</u> to hear about their experience in the industry over the past 25 years.

"Our resellers are vital to the success of our business," said Ken Bado, executive vice president of sales and services, Autodesk. "It is with great pleasure that we congratulate this year's Silver Anniversary VARs for consistently providing superior service and support to their customers."

This year's Silver Anniversary VARs are part of a larger global network comprising more than 1,900 channel partners, all of whom help customers across multiple industries, including architecture, engineering and construction; manufacturing; automotive; utilities and government; telecommunications; gaming; TV and film.

Throughout their tenure, these seasoned VARs have helped to evangelize 2D and 3D design software in many industries and demonstrated what it means to be a trusted adviser to customers through superior service and support.

Autodesk supports its global partner network through initiatives that include a distinguished reseller recognition program, a customer engagement program that has helped increase partner solutions sales, investments in channel capacity and capability through immersive training, and a channel partner web portal designed to provide resellers fast, easy access to materials, program information and news.

## **About Autodesk**

Autodesk, Inc., is a world leader in 2D and 3D design, engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 14 Academy Award winners for Best Visual Effects -- use Autodesk software tools to design, visualize and simulate their ideas to save time and money, enhance quality, and foster innovation for competitive advantage. For additional information about Autodesk, visit <a href="http://www.autodesk.com/pr-autodesk">http://www.autodesk.com/pr-autodesk</a>.

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