



## Autodesk Launches 2011 Design Software Products with Enhanced 3D Features

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SAN RAFAEL, Calif., Mar 25, 2010 (BUSINESS WIRE) -- The latest releases of Autodesk (NASDAQ:ADSK) software have been enhanced with powerful new features for 3D design and visualization that will help architects, engineers and other design professionals unleash their creativity and maximize productivity. A consistent and modern user experience across the flagship products will also facilitate working with and moving between multiple Autodesk products.

"With the release of these powerful applications, the 2011 Autodesk product line is truly the best-in-class," said Autodesk President and Chief Executive Officer [Carl Bass](#). "Building on our long history of making complex technology more accessible to a broader audience, we made our portfolio of 3D design and engineering tools both simpler and more powerful".

Key 2011 Autodesk products, including the [AutoCAD](#) software products, [Autodesk Inventor](#) software for [Digital Prototyping](#), [Autodesk Revit](#) software for [Building Information Modeling](#) (BIM) and [Autodesk 3ds Max](#) software, have been enhanced with a consistent and modern user interface that features innovative new tools for interacting with 3D models directly in the design canvas, reducing the number of menus and simplifying navigation. Users can more realistically visualize their designs in real time during the design process through new industry-leading graphics technology and a rich library of realistic material appearances inspired by Hollywood visual effects artists and video game developers.

Autodesk announced the availability of the 2011 versions of software for the building design, infrastructure and construction industries ([see separate release](#)), manufacturing ([see separate release](#)) and the 2011 AutoCAD products ([see separate release](#)) earlier today in a [live webcast](#). Full details about the 2011 products are also available at <http://www.autodesk.com/pr-autodesk>.

### Availability

Product availability varies by country. Details and purchasing options are available at <http://www.autodesk.com/purchaseoptions>.

### About Autodesk

Autodesk, Inc., is a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 15 Academy Award winners for Best Visual Effects -- use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality and foster innovation for competitive advantage. For additional information about Autodesk, visit <http://www.autodesk.com/pr-autodesk>.

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Autodesk, Inc.  
Noah Cole, 503-707-3872  
[noah.cole@autodesk.com](mailto:noah.cole@autodesk.com)