



Autodesk Releases the SketchBook Pro App for iPad on the App Store

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Painting and Drawing Software Lets Consumers and Professional Illustrators Alike Transform iPad into a Digital Sketchbook

SAN RAFAEL, Calif., Apr 02, 2010 (BUSINESS WIRE) --Autodesk, Inc. (NASDAQ:ADSK) announced the availability of the Autodesk SketchBook Pro App for iPad, a new professional-grade paint and drawing application designed exclusively for the iPad. The app is available on the App Store at www.itunes.com/appstore.

The Autodesk SketchBook Pro App for iPad combines high-quality digital pencils, pens, markers and airbrushes with a Multi-Touch gesture-based user interface, enabling users to create everything from quick sketches to high-quality artwork. Geared for both occasional doodlers and professional illustrators, SketchBook Pro transforms the iPad into the ultimate digital sketchbook. Using the same paint engine as its desktop and mobile counterparts, the new SketchBook Pro App for iPad delivers a complete set of sketching and painting tools through a streamlined and intuitive user interface.

"The launch of the iPad brings both creative professionals and consumers unparalleled sketching capabilities on a mobile device," said Samir Hanna, vice president of digital concept at Autodesk. "The SketchBook Pro App for iPad provides a fun drawing and painting environment that also applies widely to professional artists and designers from all industries."

Key new features in the Autodesk SketchBook Pro App for iPad include:

- Full-screen 1024 x 768 work space with support for any device orientation
- An innovative Multi-Touch interface that delivers an immersive and streamlined experience
- 75 brushes with customizable settings, including synthetic pressure sensitivity and brush modes for free sketching and creating straight lines, ellipses and rectangles
- Six full-resolution layers per sketch with complete control over layer order, visibility and opacity
- A built-in, live news page that alerts artists to upcoming events and highlights featured artists and their SketchBook creations

About the Autodesk SketchBook Pro Products

The Autodesk SketchBook Pro App for iPad is available for US\$7.99 exclusively through the App Store on iPad at www.itunes.com/appstore. Also available on the App Store is Autodesk [SketchBook Mobile](#) for iPhone and iPod touch. To learn more about the SketchBook products, visit www.autodesk.com/sketchbookpro.

Resource Links

Autodesk SketchBook Pro: www.autodesk.com/sketchbookpro

Autodesk SketchBook Mobile: www.autodesk.com/sketchbookmobile

Autodesk SketchBook Mobile Images: www.flickr.com/groups/sketchbookmobile

Autodesk SketchBook Mobile YouTube: www.youtube.com/watch?v=YwYm5YhA0pQ

Facebook: <http://www.facebook.com/group.php?gid=100445965857&ref=ts>

About Autodesk

Autodesk, Inc., is a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 15 Academy Award winners for Best Visual Effects -- use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality and foster innovation for competitive advantage. For additional information about Autodesk, visit www.autodesk.com.

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