



Autodesk Launches Easy-to-Use, Free 2D and 3D Online Home Design Software

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Autodesk Homestyler Enables Homeowners to Experiment and Visualize Home Design Ideas and Remodeling Projects Using Product Brands From Leading Manufacturers

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[Autodesk, Inc.](#) (NASDAQ:ADSK), a leader in 2D and 3D design, engineering and entertainment software, announced the launch of [Autodesk Homestyler](#) - free** online software for 2D and 3D home design and remodeling projects. Autodesk Homestyler is an easy to use web service that helps home owners and design professionals create room layouts and floor plans with generic and branded content including appliances, fixtures, furnishings, and other building products from Dacor, DuPont, FLOR, Inc., Kohler, Merillat, Sherwin-Williams and other leading manufacturers. Previously available on [Autodesk Labs](#) as a technology preview known as Project Dragonfly, Homestyler is now available at <http://www.homestyler.com>.

One of the biggest challenges in home remodeling is envisioning the finished project. Making the wrong design and product selection decisions can lead to project delays, expensive changes and overall dissatisfaction with the process and end result. With Autodesk Homestyler, homeowners can easily explore and experiment with different brands, styles, colors and layouts before they start a project, thereby increasing confidence in their decisions and ultimately their satisfaction with the end result. With no training required, users can create floor plans with drag-and-drop rooms, doors and furnishings; easily experiment with finishes and visualize design ideas in 3D with a single click; and easily share designs with friends, family and professionals to get their feedback. The Autodesk Homestyler service is free and accessible from most standard Web browsers with no download or installation necessary.

"Kitchen remodeling can be challenging because it's difficult for consumers to picture the end result," said Susan Prater, director of marketing services, Masco Builder Cabinet Group. "We know how important it is for homeowners to 'see' our innovative products in a real environment, so by making Merillat cabinetry available via Autodesk's easy-to-use Homestyler service, we will enable homeowners to easily create and visualize their dream kitchens as real kitchens."

Autodesk Homestyler offers building product manufacturers a new channel to reach and educate consumers on their brands and products. It also offers manufacturers a means of attracting and engaging with visitors to their own web sites with an embedded version. Powered by the [Autodesk Seek](#) web service, all brands and products included in the Autodesk Homestyler catalog are also available for discovery and download by professional designers and architects using Seek in combination with [AutoCAD](#) and Autodesk [Revit](#) based design software.

"Over a million people experienced Autodesk Homestyler during the technology preview, creating more than 45,000 saved designs and making it one of the fastest growing, free 3D home design tools," said Jeff Wright, senior director, Autodesk Content Network. "We're proud to join with some of the industry's leading manufacturers to bring Autodesk Homestyler to new audiences and help millions more homeowners with their decorating and remodeling projects."

For more information on Autodesk Homestyler, visit [Facebook](#), watch the [YouTube Channel](#), see [Flickr](#) images or follow @PrjctDragonfly on [Twitter](#).

About Autodesk

Autodesk, Inc. is a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 15 Academy Award winners for Best Visual Effects -- use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality and foster innovation for competitive advantage. For additional information about Autodesk, visit <http://www.autodesk.com/pr-autodesk>.

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