



## Environmental Business Cluster and Autodesk Partner to Support Clean Technology

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### Firms Offer EBC Companies Access to Leading Design Software to Speed Time to Market for Clean Energy and Environmental Technologies

SAN JOSE, Calif. & SAN RAFAEL, Calif., Jul 13, 2010 (BUSINESS WIRE) --

[Autodesk, Inc.](#) (NASDAQ:ADSK) and the Environmental Business Cluster (EBC) have forged an industry partnership to offer benefits of the [Autodesk Clean Tech Partner Program](#) to the EBC community so companies can innovate and commercialize their ideas more quickly.

EBC is an award-winning clean tech incubator in Silicon Valley that provides commercialization support and facilities for emerging clean energy and environmental technology companies. The Autodesk Clean Tech Partner Program provides [Digital Prototyping](#) software to clean technology companies to enable them to digitally design, visualize and simulate the real-world performance of products before they are built. Creation of digital prototypes can serve as a catalyst to help participants secure financing and effectively market their ideas.

With this partnership, Autodesk will offer a clean tech software starter package and a series of exclusive events to qualifying EBC companies, community members and subscribers. Applicants from emerging clean tech companies can receive [Autodesk Inventor Professional](#), [Autodesk Showcase Professional](#) and [Autodesk Vault Professional](#) software, which help reduce the number of costly physical prototypes in the design-to-manufacture process. Once an EBC company enters the Autodesk program, Autodesk reseller KETIV Technologies works to assess any additional products offered in the Autodesk Clean Tech Partner Program that may be required to fit each company's specific needs. KETIV is also available to provide cost-effective services and training to support a successful implementation.

"The EBC has helped more than 175 businesses along their path to commercialization," said Melinda Richter, Executive Director of the Environmental Business Cluster. "The Autodesk Clean Tech Partner Program is a unique and cost-effective new way for our community to jump-start new product development and better market product ideas for competitive advantage."

"It is a natural fit for us to partner with one of the world's top 10 clean tech clusters that is driving economic development and clean energy innovation in Silicon Valley," said Lynelle Cameron, director of Sustainability at Autodesk. "We're looking forward to extending Autodesk Clean Tech Partner Program benefits to EBC affiliates and entrepreneurs to help them overcome challenges such as limited capital, time-to-market pressures and effectively communicating their ideas to stakeholders."

Several Autodesk Clean Tech partners are existing EBC members or graduates such as Alphabet Energy, Micromidas, SunPods and tru2earth. "Autodesk's assistance and commitment to tru2earth has been incalculable," said Brian Pierson, CEO of tru2earth. "Autodesk Inventor and Autodesk Showcase software have accelerated the tru2earth Life Cycle Roof by at least one year and will be key to our success."

#### About EBC

The Environmental Business Cluster is an award-winning clean tech incubator that provides commercialization services to emerging clean energy and environmental technology companies. Its suite of services includes expert coaching and strategic counsel, focused educational and networking programs, targeted access to investors, strategic partners and industry networks, attractive furnished office space, equipment, conference rooms and training facilities. Core services are provided in Silicon Valley, but EBC companies come from across the nation and around the globe.

#### About the Clean Tech Partner Program

The Autodesk Clean Tech Partner Program provides software to early-stage clean technology companies to help them innovate more rapidly and get to market faster and at lower cost. Each Autodesk Clean Tech partner receives up to \$150,000 of design software, including up to five licenses each of [AutoCAD Inventor Professional Suite](#), [Autodesk Showcase Professional](#), [Autodesk Vault Professional](#), [Autodesk Navisworks Manage](#), [Autodesk Revit Architecture](#) and [Autodesk Alias Design](#) software. For more information, visit [www.autodesk.com/cleantech](http://www.autodesk.com/cleantech).

#### About Autodesk

Autodesk, Inc., is a world leader in 2D and [3D design](#), engineering and entertainment software for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software to help customers experience their ideas digitally before they are built. Fortune 100 companies -- as well as the last 15 Academy Award winners for Best Visual Effects -- use [Autodesk software](#) tools to design, visualize and simulate their ideas to save time and money, enhance quality and foster innovation for competitive advantage. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

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