



Synventive Standardizes on Autodesk Moldflow Insight to Improve Product Quality

August 19, 2010

Digital Prototyping Speeds Delivery of Custom Manufacturing Systems

SAN RAFAEL, Calif., Aug 19, 2010 (BUSINESS WIRE) --

Synventive Molding Solutions, one of the world's leading manufacturers of [hot runner systems](#) and components, has standardized on [Autodesk Moldflow Insight](#) software globally to deliver higher quality, more optimized solutions for its customers.

Synventive recently expanded its deployment of Autodesk Moldflow Insight software from [Autodesk, Inc.](#) (NASDAQ:ADSK) to achieve a higher level of accuracy for its customized plastics injection molding applications, spanning operations in the U.S., Germany and China. Autodesk Moldflow Insight software, part of the Autodesk solution for [Digital Prototyping](#), offers Synventive enhanced performance, accuracy and interoperability with its computer-aided design (CAD) application. As a result, Synventive's 120 engineers can apply "what-if" scenarios and more easily foresee and resolve product defects before production begins -- thereby producing higher quality products in a shorter amount of time.

Synventive, which caters to a wide variety of industries, including automotive, electronics, medical and more, prides itself on being committed to its customers' success and providing industry-leading support and service. "We take a consultative approach with our customers, so when they come to us with an idea for a product we work with them to make it even better," said Brian Bechard, president, North America at Synventive. "Autodesk Moldflow Insight software is key to our value-add by allowing us to simulate and optimize solutions before production. With Autodesk Moldflow Insight, we can help our customers develop and deliver a better product."

In addition to tremendous quality improvements, Synventive is also enjoying the benefits of faster overall design and production times with Autodesk Moldflow Insight software. In one case, Synventive was able to step in for a supplier to a major automotive manufacturer and deliver several highly customized hot runner systems in less than four weeks, a very tight deadline for a particularly challenging application. Synventive met the deadline, designed and manufactured manifolds that exceeded expectations, and became the preferred source of hot runners for the new customer.

"Manufacturers expect their suppliers to meet aggressive schedules that reflect consumer demand for more frequent new products and greater variety of product choices," said Robert "Buzz" Kross, senior vice president, [Autodesk Manufacturing Industry Group](#). "By leveraging powerful simulation capabilities, Synventive can deliver the highest possible quality custom systems to its customers in the shortest possible times."

About Synventive

Synventive Molding Solutions is one of the world's leading manufacturers of hot runner systems and components. With a focus on providing high quality products and value added services, Synventive delivers complete solutions for all types of injection molding applications. The company offers a wide choice of standard products and has the ability to produce fully customized systems on demand - all backed by a dedicated after-sales service team. Since the 1970s, Synventive and its predecessors have served customers in the automotive, electronics, telecommunications, packaging, medical and consumer/industrial markets. Today Synventive operates with manufacturing in Asia, Europe and North America and service and support operations in 26 countries. For more information, visit www.synventive.com.

About Autodesk

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries - including the last 15 Academy Award winners for Best Visual Effects - use Autodesk software to design, visualize, and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit www.autodesk.com.

Autodesk, AutoCAD and Moldflow are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. Academy Award is a registered trademark of the Academy of Motion Picture Arts and Sciences. All other brand names, product names or trademarks belong to their respective holders. Autodesk reserves the right to alter product and services offerings, and specifications and pricing at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document. © 2010 Autodesk, Inc. All rights reserved.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6401844&lang=en>

SOURCE: Autodesk, Inc.

Autodesk, Inc.
Stacy Doyle, 503-707-3861
stacy.doyle@autodesk.com