



## Autodesk Names KETIV Technologies Reseller of the Quarter

September 27, 2010

### ***North American Reseller Recognized for Industry Expertise, Exceptional Client Satisfaction and Commitment to Sustainability***

SAN RAFAEL, Calif., Sep 27, 2010 (BUSINESS WIRE) --

[Autodesk, Inc.](#) (NASDAQ: ADSK), a leader in [3D design](#), engineering and entertainment software, has named [KETIV Technologies, Inc.](#) as North American Reseller of the Quarter for the second quarter of the 2011 fiscal year. The company is being honored for its proven industry expertise, exceptional client satisfaction levels and dedication to sustainability through superior training, technical support and value-added consulting. Autodesk selected KETIV Technologies from among more than 100 resellers throughout North America.

"As a premier Autodesk reseller and [Authorized Training Center \(ATC\)](#), KETIV combines industry expertise with a 25-year track record of consistent customer satisfaction," said Steve Blum, senior vice president, Americas Sales, Autodesk. "Over the past year, KETIV has seen an 80 percent increase in year-over-year growth, a phenomenal achievement and testament to the great value it provides to customers."

As one of the first [AutoCAD](#) resellers in the United States, KETIV has emerged as a trusted and respected partner for engineering and manufacturing, helping its customers implement Autodesk technology, save time and money, accelerate time to market and adopt sustainability for greater quality and innovation.

"We are thrilled by Autodesk's recognition of our success in listening to customer needs and responding with KETIV services and Autodesk solutions to achieve more efficient, cost effective, and sustainable businesses," said Kanwar Anand, president and chief executive officer of KETIV Technologies. "Last year we focused on helping clients get business when work was scarce. This year we're adding value by presenting new ways to save time and meet tighter customer deadlines."

KETIV is a major [Autodesk Reseller](#) for firms participating in the [Autodesk Clean Tech Partner Program](#). Through a strong commitment to clean tech entrepreneurs, who often have limited operational budgets, KETIV not only helps startups locate and obtain funding, but also develops cost-effective service packages for participating companies, enabling them to better position themselves for success.

Autodesk selects the Reseller of the Quarter based on the company's quality of customer service, support and professional education, overall growth and vertical sales.

#### **About KETIV Technologies**

KETIV is a business consulting firm helping engineers and designers achieve optimum creativity, efficiency, response times, and teamwork. An Autodesk Gold Partner for Manufacturing and an Autodesk Consulting Services Partner, KETIV serves clients from offices in the Pacific Northwest, California, and the Southwest. To learn more about KETIV visit [www.ketiv.com](http://www.ketiv.com).

#### **About Autodesk**

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 15 Academy Award<sup>(R)</sup> winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

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