



## Autodesk Names IMAGINiT Technologies Reseller of the Quarter

March 9, 2011

### Reseller Shows Exceptional Performance Across Markets

SAN RAFAEL, Calif., Mar 09, 2011 (BUSINESS WIRE) --

[Autodesk, Inc.](#) (NASDAQ:ADSK), a leader in [3D design](#), engineering and entertainment software, has named [IMAGINiT Technologies](#) the North American Reseller of the Quarter for the fourth quarter of Autodesk's 2011 fiscal year. IMAGINiT was selected from more than 200 North American resellers for its significant growth and exceeding targets across industry-specific markets that include architecture, engineering, construction, manufacturing and design visualization. As part of a newly developed IMAGINiT Q4 Subscription program, the company encouraged customers to take advantage of multi-year subscriptions through aligned compensation changes.

"We are happy to recognize IMAGINiT for its continued growth," said Steve Blum, senior vice president, Worldwide Sales and Services. "IMAGINiT has been helping customers across all markets deploy Autodesk technologies. The company's leadership in, and dedication to, the engineering community, together with its commitment to provide top-of-the-line customer training has made IMAGINiT a most valuable reselling and Autodesk ATC partner."

IMAGINiT Technologies is one of the world's largest providers of enterprise solutions to the engineering community, as well as being one of the largest North American [Autodesk Authorized Training Center \(ATC\)](#) sites. With over 20 years of experience, and more than 40 offices throughout North America and Asia Pacific, the company provides expertise, training and support needed to help companies increase productivity, maximize their investment in design engineering software tools and gain competitive advantage in the marketplace.

"IMAGINiT is dedicated to consistently delivering quality design capabilities to our customers year after year," said Bob Heeg, executive vice president, IMAGINiT Technologies. "We are very happy to be recognized as the Autodesk Reseller of the Quarter. Our customers across all industries expect the highest level of technology solutions and support from us, and partnering with Autodesk has enabled us to provide both."

Autodesk selects the Reseller of the Quarter based on quality of customer service, support and professional education, overall growth and vertical sales.

#### About IMAGINiT Technologies

IMAGINiT Technologies ([imaginit.com](#)), a division of Rand Worldwide, advances the way architects and engineers design, develop and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. Fortune 500 and Engineering News Record's Top 100 organizations work with IMAGINiT Technologies to gain competitive advantage through expert technology consulting, implementation, training and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team uses its unrivaled industry experience to design systems that accelerate innovation while improving project quality and profitability. For more information visit [imaginit.com](#) or [rand.com](#).

#### About Autodesk

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 16 Academy Awardwinners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit [www.autodesk.com](#).

*Autodesk, AutoCAD and ATC are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. Academy Award is a registered trademark of the Academy of Motion Picture Arts and Sciences. All other brand names, product names or trademarks belong to their respective holders. Autodesk reserves the right to alter product and services offerings, and specifications and pricing at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document.*

© 2011 Autodesk, Inc. All rights reserved.

SOURCE: Autodesk, Inc.

Autodesk, Inc.  
Angela Costa Simoes, 415-547-2388  
[angela.simoes@autodesk.com](mailto:angela.simoes@autodesk.com)