

## Autodesk Expands SketchBook Pro Color Palette with Copic Markers

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# The Company Also Sweetens Digital Painting and Drawing App for the Android Honeycomb Tablet-Oriented Operating System

SAN RAFAEL, Calif., Jul 19, 2011 (BUSINESS WIRE) --

Autodesk, Inc. (NASDAQ:ADSK), will collaborate with Too Corporation, the makers of the popular Copic markers, to expand the color palette and sketching capabilities of the Autodesk SketchBook Pro app for Mac and Windows desktops. The company also announced the availability of Autodesk SketchBook Pro for Android.

For the first time, artists have electronic access to the complete set of Copic markers, as well as more than 300 Copic colors available exclusively in <a href="Autodesk SketchBook Pro">Autodesk SketchBook Pro</a>. With the digital pencils, pens, markers and airbrushes, together with an artist-friendly user interface available on the Autodesk SketchBook Pro app, users can draw and sketch more vivid, high-quality digital artwork with a broad spectrum of colors. The addition of the Copic marker brushes and famed Copic Color System provides illustrators with the markers they trust inside the SketchBook Pro digital painting and drawing app.

"With more and more creative professionals beginning to draw digitally, it is important for us to offer our high-quality illustrating tools for both the physical and digital canvas," said Eiichi Ishii, Chairman at Too Corporation. "Teaming with Autodesk to bring Copic markers to the digital realm, and in a way that mirrors traditional materials, was a natural decision for us."

#### Autodesk Releases SketchBook Pro for Android

Optimized for tablets and other large-screened devices running Android Honeycomb, the SketchBook Pro for Android app enables users to take advantage of powerful sketching tools to create quick informal sketches or produce artwork on-the-go, all from the large screen of a tablet. Autodesk SketchBook Pro for Android is the latest Autodesk app to support the popular mobile operating system following <u>Autodesk SketchBook Mobile</u>, which has been available for the Android platform since November 2010, and the <u>AutoCAD WS</u> for Android app, which launched in April.

#### **Pricing and Availability**

Autodesk SketchBook Pro 2011 and 5.0 users will have access to the Copic marker brushes and Copic Color System through the 5.2 service pack update, available through the Autodesk SketchBook website or the Mac App Store. This update includes additional feature enhancements, such as the capability to read and write PXD files, the native format of the PixIr line of products, newly acquired by Autodesk. The company also is releasing a free\* Autodesk SketchBook Copic Edition app, featuring six Copic marker brushes and 72 colors from the Copic Color System on the Mac App Store. Users also can download the free\* app from Too's website.

Users with devices running Android 3.0 and above can download the Autodesk SketchBook Pro for Android app from Android Market for US\$4.99. Also available is a free\* Autodesk SketchBook Express for Android app.

Follow news about SketchBook Pro apps on <u>Facebook</u>, on <u>SketchBook News</u>, and on the SketchBook Gallery on <u>Flickr</u>. Videos on the <u>Autodesk SketchBook Copic Edition app</u> and the <u>Autodesk SketchBook Pro for Android app</u> are also available on YouTube.

#### About Autodesk

Autodesk, Inc., is a leader in <u>3D design</u>, engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 16 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit <a href="https://www.autodesk.com">www.autodesk.com</a>.

### **About Too**

Too Corporation develops and markets color markers for drawing and media for ink jet printers under the brand name Copic and Ink Jet Materials respectively, and distributes office supplies and computers and other goods and provides system integration services to designing, publishing, and printing markets.

#### **About COPIC**

Copic is a brand of alcohol marker developed by Too Corporation. This is a multipurpose product for design and education of product, architecture, fashion, and artificial use such as illustration, comic, picture, hobby, and craft. It is sold at more than 50 countries.

\*Free products are subject to the terms and conditions of the end-user license and services agreement that accompanies the software.

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