

# **Autodesk VARs Reach Platinum Tier Status**

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## New Partner Category Represents Pinnacle of Achievement for Six Autodesk Partners

SAN RAFAEL, Calif., Oct 13, 2011 (BUSINESS WIRE) -- <u>Autodesk, Inc</u>. (NASDAQ:ADSK), announced that six of its value added resellers (VARs) -- based in the Americas and Europe -- are the first Autodesk partners to achieve Platinum Tier status, the highest level of achievement within the <u>Autodesk Partner Program</u>.

Created in April 2011, the Platinum Tier level recognizes Autodesk partners who deliver the highest levels of value to their customers. Autodesk reseller partners earn Platinum Tier status by demonstrating deep industry expertise, satisfying rigorous training and certification requirements and satisfying the highest Customer Satisfaction requirements.

The inaugural group of Platinum Tier VARs includes the following Autodesk partners (with areas of specialization):

### **North America**

- Advanced Solutions -- Architecture, Engineering and Construction
- CADD Microsystems -- Architecture, Engineering and Construction

#### Europe

- Excitech -- Architecture, Engineering and Construction
- Negroni -- Manufacturing
- Cideon Systems -- Manufacturing
- Mensch und Maschine -- Architecture, Engineering and Construction, and Manufacturing

"Whether through the specialty services they provide, or through their impressive customer satisfaction scores, these partners consistently demonstrate that they can deliver exemplary services and capabilities to their customers," said Steve Blum, senior vice president of worldwide sales and services at Autodesk. "With this Platinum Tier designation, Autodesk pays tribute to the invaluable role these companies play in enabling us to deliver world-class design solutions, products and services around the world."

### **About Autodesk**

Autodesk, Inc., is a leader in <u>3D design</u>, engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 16 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit <a href="http://www.autodesk.com/pr-autodesk">http://www.autodesk.com/pr-autodesk</a>.

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