



Global Manufacturers Choose Autodesk

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Autodesk Digital Prototyping Solutions Selected Over Rivals

SAN RAFAEL, Calif.--(BUSINESS WIRE)--Feb. 28, 2012-- Manufacturers worldwide have selected [Autodesk, Inc.](#) (NASDAQ: ADSK) solutions for [Digital Prototyping](#) over competitor products in recent months, with Autodesk [Product Design Suite](#) and Autodesk [Factory Design Suite](#) software leading the charge.

Autodesk customers selecting new or upgraded software span a wide variety of industries, ranging from industrial machinery to transportation to food products, from all regions of the world. For example, Czech Republic-based SKODA ELECTRIC, a global leading supplier of traction electric drives, trolleybuses and traction engines, chose [Autodesk Inventor](#) software to shorten delivery times in the engine design for its next generation suburban trains.

"In the Autodesk Inventor solution, we appreciate the quality implementation. As compared with our previous system CATIA, we feel we benefit from better functionality, generally lower operating costs and Inventor's substantial popularity in institutions of higher learning in the Czech Republic," said Martin Vlček, Head of Technical Department, Division Traction Motors, ŠKODA ELECTRIC a.s.

Other recent Autodesk manufacturing customer wins over competitors include:

- U.S.-based microPEP, a unit of PEP specializing in the precision injection molding and insert molding of micro-sized plastic components for medical, energy management and automotive industries, selected Autodesk Product Design Suite over SolidWorks as its sole engineering design software.
- TOYO BODY Co., Ltd., a Japan-based auto supply manufacturer of truck rear-body shells for leading global truck brands, selected Autodesk Product Design Suite software over Edraw to design its truck products for construction, vending and other uses.
- Janome Sewing Machine Co., a Japan-based maker of sewing machines renowned for their ease-of-use and unsurpassed stitch quality with operations worldwide, chose Autodesk Product Design Suite over Edraw to design its industry-leading sewing machines.

"Autodesk continues to grow our base of manufacturing customers around the world, and they are reaping the benefits of [Digital Prototyping](#)," said [Robert "Buzz" Kross](#), senior vice president, Design, Lifecycle and Simulation at Autodesk. "By selecting proven, cost-effective and interoperable solutions from Autodesk, customers can increase their productivity and profitability, reduce costs and, in turn, improve their own customers' experience with their products."

Autodesk customers apply Digital Prototyping solutions by using Autodesk's Product Design Suite, Factory Design Suite, Vault and Simulation tools for workflows including product design, design optimization, manufacturing engineering, marketing and sales. Autodesk tools for design, visualization and simulation provide these customers with the power and flexibility they need to help solve their most pressing business challenges.

For more information on Autodesk industrial machinery customers, visit <http://usa.autodesk.com/manufacturing/industrial-machinery/#tab1>.

About Autodesk

Autodesk, Inc., is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 16 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit www.autodesk.com.

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