

## Autodesk Connects Desktop to Mobile and Cloud with Design and Creation Suites 2013

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Expanded Toolsets and Automated Workflows Help Solve Design Challenges; Autodesk 360 Adds Enhanced Cloud Rendering, Simulation and Analysis Services

SAN RAFAEL, Calif.--(BUSINESS WIRE)--Mar. 27, 2012-- <u>Autodesk</u>, Inc. (NASDAQ:ADSK) launched the company's 2013 portfolio of design, engineering and entertainment software, including the latest design and creation suites. The suites provide expanded toolsets and new automated suites workflows for building, entertainment, engineering, construction, infrastructure, product, plant and factory design. The 2013 design suites connect the desktop to Autodesk 360, a cloud computing platform that enables customers to dramatically improve the way they work by providing the ability to store, edit and share their designs and access virtually infinite computing power anytime, anywhere.

"Last year, we introduced Autodesk design and creation suites and cloud services, and have seen a tremendous response from our customers. The 2013 suites are a major step forward to a cohesive and interconnected product family," said Andrew Anagnost, Autodesk senior vice president of Industry Strategy and Marketing. "The tools in the suites now work more seamlessly with each other and with the cloud, offering tremendous value by opening new ways for our customers to solve their most complex design and engineering challenges."

The new Autodesk 2013 design and creation suites feature in-product, customizable one-click workflows and improved interoperability, making it much easier to connect design and visualization tasks. This gives users the ability to better communicate their design intent visually. In addition, the 2013 suites offer a consistent user experience across the software in the suite and in Autodesk 360 -- making it easier to learn new tools and services, and adopt them in the design workflow.

"The advantage of using an Autodesk design suite is that it offers us a variety of tools, and we can pick and choose the most appropriate solution for the project and for the client," said Phillip Ra, senior designer, Cannon Design.

Autodesk 360 (formerly known as Autodesk Cloud) now provides even more cloud benefits to Autodesk Subscription customers, including additional cloud storage and the ability to access cloud services for rendering, simulation, design optimization and energy analysis. Subscription customers now have up to 25 MB of storage and between 100 and 500 Autodesk Cloud Units per user, based on the suite edition they purchased. Combining the power and capability of Autodesk 360 with the enhanced workflows of Autodesk design suites give customers a competitive edge to respond to changing business requirements.

## **Autodesk 2013 Design and Creation Suites**

Autodesk design and creation suites offer an economical way for users to access their primary design and creation software, including AutoCAD, Autodesk Revit, Autodesk Inventor, AutoCAD Civil 3D, Autodesk 3ds Max and Autodesk Maya software, plus an expanded toolset of complementary software and cloud services.

The 2013 family of Autodesk design suites includes:

- AutoCAD Design Suite
- · Autodesk Building Design Suite
- Autodesk Entertainment Creation Suite
- Autodesk Factory Design Suite
- Autodesk Infrastructure Design Suite
- Autodesk Plant Design Suite
- · Autodesk Product Design Suite

The <u>Autodesk Exchange Apps</u> store is expanding to include apps for multiple products, including Autodesk Revit, Autodesk Inventor and Autodesk 3ds Max software. Autodesk Exchange Apps are companion apps that help design professionals find and immediately download solutions to some of their most pressing design challenges. Customers will now be able to access Exchange Apps both directly via the web and from within Autodesk products.

Autodesk also announced the 2013 versions of software for the building design, infrastructure and construction industries (see separate release), manufacturing (see separate release) and media and entertainment (see separate release). Full details about the 2013 products are now available at <a href="http://www.autodesk.com/">http://www.autodesk.com/</a>.

## Availability

Product availability varies by country. Purchasing a design suite with Autodesk Subscription helps customers stay current and connected with access to the latest workflows on desktops, mobile devices and in the cloud. See details and purchasing options at <a href="http://www.autodesk.com/burchaseoptions">http://www.autodesk.com/burchaseoptions</a>.

## **About Autodesk**

Autodesk, Inc., is a leader in <u>3D design</u>, engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 17 Academy Award winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit <a href="https://www.autodesk.com">www.autodesk.com</a>.

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