



## Autodesk 123D Catch for iPad Turns Your Photos Into 3D Models

May 9, 2012

Converting Physical to Digital on Mobile, Making 3D More Accessible to Everyone

SAN RAFAEL, Calif.--(BUSINESS WIRE)--May. 9, 2012-- [Autodesk, Inc.](#) (NASDAQ: ADSK) announced that 123D Catch is now available for iPad on the App Store. This new free\* app lets users take images from their iPad camera and upload them to the Autodesk cloud service that transforms the images into a 3D model.

Complementing the desktop and newly released online versions, the Autodesk 123D Catch app allows users to capture the world around them in 3D while on the go. Imagine the potential for photos of vacation memories, family or other mementos brought to life in 3D. Captures made in 123D Catch can also be used as the foundation for further 3D modeling, 3D animation, or used to create a 3D printed object.

Part of the 123D family of products, 123D Catch users can take advantage of a connected group of Autodesk software, fabrication services for 3D printing and laser cutting, and a community of like-minded individuals focused on 3D design and personal fabrication. The Autodesk [123D family](#) provides users with the ability to capture, design and make their ideas, and connect with others for support or inspiration. Anyone can try Autodesk apps, services, and communities to experiment and experience the creative process.

Autodesk also introduced a new feature for 123D products called My Corner, which provides cloud storage for all 123D design projects while connecting 123D product workflows. This feature will enable users to share files between products—[123D](#), [123D Catch](#), [123D Make](#), and [123D Sculpt](#)— to explore their creative ideas, or even use that model to create a physical object through fabrication services. Users can also share their projects and explore other people's creations from an online gallery that supplies an abundance of ideas for creative projects.

"The Autodesk family of 123D products breaks down barriers between the physical and digital, empowering users to customize the world around them," said Samir Hanna, vice president, Consumer Products, Autodesk. "The launch of 123D Catch for iPad allows anyone to capture, explore, experiment and experience the 3D design and personal fabrication process."

Autodesk 123D Catch app is exclusively available through the App Store for iPad at [www.itunes.com/appstore](http://www.itunes.com/appstore).

### About Autodesk

Autodesk, Inc. is a leader in [3D design](#), engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries -- including the last 17 Academy Award® winners for Best Visual Effects -- use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

*\*Free products are subject to the terms and conditions of the end-user license and services agreement that accompanies the software.*

*Autodesk, AutoCAD and 123D are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. Academy Award is a registered trademark of the Academy of Motion Picture Arts and Sciences. All other brand names, product names or trademarks belong to their respective holders. Autodesk reserves the right to alter product and services offerings, and specifications and pricing at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document.*

© 2012 Autodesk, Inc. All rights reserved.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmq.cgi?eid=50271027&lang=en>

Source: Autodesk, Inc.

Media Contact:

Autodesk, Inc.

Jennifer Gentrup, 415.547.2435

[jennifer.gentrup@autodesk.com](mailto:jennifer.gentrup@autodesk.com)