

## The Cloud Takes Center-stage at Autodesk University 2012

November 27, 2012

## Attendees from Around the World Assemble to Learn, Connect and Explore

LAS VEGAS--(BUSINESS WIRE)--Nov. 27, 2012-- <u>Autodesk Inc</u>. (NASDAQ: ADSK) showcased its broadening line-up of cloud and mobile design, engineering and visualization tools at Autodesk University today.

Autodesk CEO Carl Bass and young maker Schuyler St. Leger address attendees at Autodesk University 2 ...

Autodesk CEO Carl Bass and young maker Schuyler St. Leger address attendees at Autodesk University 2012 in Las Vegas. (Photo: Business Wire)

"Autodesk is the first company to bring you a full set of professional-grade, cloudenabled tools that span the entire design process," said Autodesk president and CEO Carl Bass, while addressing more than 7,000 AU attendees in Las Vegas.

"We are leading the industry's shift to cloud-based design and engineering software. From conceptual design, to simulation, to taking information to the factory floor or the construction site, all of this is being done today with our tools in the cloud."

Bass demonstrated the company's expansive portfolio of industry-leading cloud and mobile products and unveiled several new additions including the next generation of civil infrastructure design software and the world's first comprehensive cloud-based 3D modeling offering for mechanical and industrial design (see related announcements). Bass was joined on stage by Autodesk Chief Technology Officer Jeff Kowalski, Christine Furstoss, who is head of Research & Development for Manufacturing & Materials Technologies at GE, Dezso Molnar, inventor of the Gyrocycle and co-founder of Molnari, Inc, and 12 year-old maker and engineer Schuyler St. Leger.

## Autodesk University Series Reaches 70,000 Worldwide

Autodesk University (AU) is an annual series of in-person and online customer conferences that inspire, challenge and energize attendees about the future of design and engineering. Now in its 20th year, AU attracts more than 70,000 participants throughout the year and includes the flagship event in Las Vegas, which begins today, online through AU Virtual and events that occur throughout the year in Japan, Brazil, Russia, Germany and China.

A highlight of AU Las Vegas are the six Innovation Forums, a series of sessions focused on informing, inspiring, and energizing attendees about the future of design. The innovation forums will feature representatives of organizations including ARUP, Balfour Beatty, DreamWorks, Intel, Rochester Institute of Technology, Smithsonian Institution, as well as noted speakers Cameron Sinclair of Architecture for Humanity, Peter Leyden, former Managing Editor of Wired Magazine, and Teresa Payton, former White House CIO, Cybersecurity Authority and Identity Theft Expert.

Autodesk University provides attendees with a mix of presentations, instruction and social activities to network, share ideas with peers and meet industry leaders from around the world. Attendees have access to training on the latest Autodesk 3D design software as well as free certification exams to enhance their credibility by proving their level of expertise with Autodesk software.

## **About Autodesk**

Autodesk, Inc. is a leader in <u>3D design</u>, engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries — including the last 17 Academy Award winners for Best Visual Effects — use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit <a href="https://www.autodesk.com">www.autodesk.com</a>.

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