Singapore's 200,000 Secondary School Students to Learn Autodesk Design Software

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Autodesk Inks MOI with Infocomm Development Authority of Singapore

SINGAPORE--(BUSINESS WIRE)--Feb. 6, 2013-- Autodesk, Inc. (NASDAQ: ADSK) has signed a Memorandum of Intent (MOI) with the Infocomm Development Authority of Singapore (IDA) to advance the learning environment in Singapore secondary schools through the use of Autodesk design software. This nationwide partnership will enable over 200,000 secondary school students to access Autodesk's professional-grade software. This marks the first time IDA has partnered with a software company to provide mentoring and technology access across all of Singapore's secondary schools, as well as software training for all teachers.

Autodesk inks agreement with Singapore Infocomm Development Authority. Nationwide partnership will e ...

Autodesk inks agreement with Singapore Infocomm Development Authority. Nationwide partnership will enable over 200,000 secondary schools to access Autodesk's professional-grade software. (Photo: Business Wire)

Students will use the Autodesk Education Master Suite and Autodesk Entertainment Creation Suite for Education. Applied to the daily secondary school curricula, the suites include Autodesk software used by professional architects, engineers and digital artists. The goal is to help students develop technological skills that can be applied across many disciplines.

Andrew Khaw, Senior Director, Industry Development Group, IDA said, "This new collaboration between IDA and Autodesk underpins our shared efforts to invest in Singapore's infocomm talent, grooming them into next-generation leaders and skilled professionals. We appreciate Autodesk's commitment to providing all secondary school students hands-on exposure to professional-grade software, as well as valuable job shadowing opportunities. With such strong support from industry and academia, we are hopeful that more of such partnerships will come to bear, opening new and exciting possibilities for our young talent."

Chris Bradshaw, Autodesk Chief Marketing Officer and SVP Reputation, Consumer and Education, said, "We are collaborating with IDA to ensure that today's students make a profound impact on the world through innovation, creativity, and smart design. Concurrently, we are also working with Singapore educators to develop curriculum, training programs and lesson plans. Autodesk helps educators and students think beyond traditional academic borders, become engaged with the commercial sector, and explore ideas through the use of advanced technology."

In Singapore, Autodesk provides technology suites and project-based curricula that support how educators teach in primary and secondary level classrooms, encouraging creativity, critical thinking, problem-solving and integrating design into Science, Technology, Engineering, and Mathematics (STEM) education. At a post-secondary level – and now, as a result of the MOI, for the first time at the secondary level – Autodesk collaborates with educators and technical experts to develop curricula that align classroom learning with industry trends to better reflect the workplace. Students and educators can also take certification exams that validate their industry level skills.

Autodesk Education

Autodesk Education wants students of all ages to imagine, design and create a better world. By partnering with academic leaders and institutions, Autodesk Education is helping educators to build skills and engagement, both in and out of the classroom, in order to prepare students for successful careers in architecture, engineering and digital arts. Autodesk Education offers the technology and learning resources that inspire the next generation of professionals, while providing institutions with educational pricing, training, curricula and community resources.

In 2012, Autodesk provided more than 50 million students with access to Autodesk technology and software, and there are currently more than 5.8 million members in the Autodesk Education Community.

About Autodesk

Autodesk, Inc., is a leader in 3D design, engineering and entertainment software. Customers across the manufacturing, architecture, building, construction, and media and entertainment industries — including the last 17 Academy Award winners for Best Visual Effects — use Autodesk software to design, visualize and simulate their ideas. Since its introduction of AutoCAD software in 1982, Autodesk continues to develop the broadest portfolio of state-of-the-art software for global markets. For additional information about Autodesk, visit www.autodesk.com.

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Media Contacts:
For Autodesk, Inc.
Roohi Saeed, +65 9028 3425
roohi.saeed@autodesk.com

or
Cindy Lim, +65 6347 2321
cindy.lim@edelman.com