



## The Next Generation of Design and Engineering Software Has Arrived

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SAN FRANCISCO--(BUSINESS WIRE)--Jun. 25, 2013-- [Autodesk, Inc.](#) (NASDAQ: ADSK) today delivered the world's first cloud-based software created specifically for people looking to fuse stunning aesthetic design with great product engineering. [Autodesk Fusion 360](#) brings together capabilities typically found in separate mechanical, industrial and conceptual design tools into one, easy to use cloud-based service.

"We're in the midst of a new industrial revolution that places a premium on the ability to design and engineer products that are both beautiful and functional," said [Robert "Buzz" Kross](#), senior vice president at Autodesk. "With Fusion 360, there is no longer a compromise between industrial and mechanical design. Users get both in one tool for the first time."

[Fusion 360](#) offers a radically intuitive user experience, secure access to design information and integrated social collaboration features. Customers can design faster, work anywhere and share with anyone.

### What People Are Saying About Fusion 360

"Gone are the days of patching together specialized design and engineering tools that were either too complex or not sophisticated enough to address all needs of the product development process. With Fusion 360, we finally have a single, dynamic tool that allows us to execute on any idea in a very efficient way." -- Jason Martin, Co-founder, Carbon Audio

"The beauty of Fusion 360 is to be able to iterate through many concepts very quickly and make small adjustments that may have a huge impact on the look and feel of a design. With Fusion 360's flexible design, engineering and visualization capabilities, our customers are empowered to make their own design decisions." -- Matthew Harris, [Orphanage Guitars](#)

"I come from a sculptural background and love working with my hands. Fusion 360 allows the two worlds of modeling and sculpting to blend together, making the entire process a lot faster." -- Bridget Sheehan, MFA Candidate / Industrial Design

"Fusion 360 is the power to create magic while riding on a billion horsepower infinite cloud." -- Stan Hisel, Product Designer and Mechanical Engineer

### Pricing and Availability

Fusion 360 is available immediately. It is free for the next 90 days, and upon expiration of the 90-day initial offer will be available for purchase from the [Autodesk e-store](#) for \$25 per month, per user, based on annual contract commitment. Special pricing is available for students and entrepreneurs.

### About Autodesk

Autodesk helps people imagine, design and create a better world. Everyone—from design professionals, engineers and architects to digital artists, students and hobbyists—uses Autodesk software to unlock their creativity and solve important challenges. For more information visit [autodesk.com](#) or follow @autodesk.

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