

## ADX and Autodesk Form Partnership to Integrate Digital Design and Fabrication

October 2, 2013

PORTLAND, Ore.--(BUSINESS WIRE)--Oct. 2, 2013-- Innovative design requires many different tools - some traditional and others more modern. Autodesk, a leader in providing 3D design software for use in the architecture, engineering, construction, manufacturing, media and entertainment industries with offices in Lake Oswego, Ore., has partnered with Portland-based design and manufacturing facility ADX to create a new space called The Bridge. This new space, housed at ADX, will bring together digital and analog fabrication and will be unveiled as a part of Design Week Portland on October 11, 2013.

The newest addition to the ADX shop, The Bridge is a place where minds meet to design, prototype, and produce together with all of the necessary tools readily accessible. The space will host four industry grade computers running the latest 2D, 3D, and Cloud-based design software for Digital Prototyping, as well as two Makerbot 3D printers to allow for early prototype visualization. Also making their debut at The Bridge opening are four Leap Motion controllers. These controllers are attached to each computer and will allow users to design in 3D with nothing but hand gestures.

"The Bridge will be home to some of the most accessible software, 3D printing and laser cutting services in Portland, which is in addition to the already solidified wood and metal craft taking place throughout ADX," said Mike Geyer, senior manager of the Manufacturing 2020 group at Autodesk. "Autodesk is excited to extend our reach into the Portland community by partnering with ADX to provide Digital Prototyping tools to the shop's inventive and tight-knit community."

"The Bridge is a place where the tech world can start interacting more intentionally with the world of fabrication and manufacturing," says ADX Director, Kelley Roy. "We are thrilled to welcome Autodesk and The Bridge to our space and can't wait to see what the community will do with the new technology available to them."

The opening of The Bridge will take place during Design Week Portland on October 11, 2013 from 4-7pm at ADX 417 SE 11th Avenue, Portland, Oregon 97214.

## **About ADX**

ADX is a membership-based design and manufacturing facility, an innovation incubator, and the hub for makers across Portland. Part of a worldwide network of locally-based Maker spaces, at ADX high-profile designers work next to students, retirees share their knowledge with novice builders, and work-related projects come to life next to personal crafts. ADX also provides custom fabrication services including small run production of locally designed products. Since opening in June 2011, ADX has facilitated a number of amazing projects from Portland's most influential designers and makers right alongside work from emerging talent.

## **About Autodesk**

Autodesk helps people imagine, design and create a better world. Everyone—from design professionals, engineers and architects to digital artists, students and hobbyists—usesAutodesk software to unlock their creativity and solve important challenges.

Autodesk and the Autodesk logo are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries.

Source: Autodesk

Autodesk Lizzie Bennett, 503-707-3658 lizzie.bennett@autodesk.com or ADX Kelley Roy kelley@ADXportland.com