

Autodesk Makes Design Software Free to Schools Worldwide

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Design Software Leader Expands Reach of Free Education Offering to Prepare an Industry-ready Workforce

LAS VEGAS--(BUSINESS WIRE)--Dec. 1, 2014-- Fulfilling its promise to expand access to its professional design software in education, <u>Autodesk</u>. <u>Inc.</u> (NASDAQ:ADSK) has made its industry-leading design, engineering and entertainment software free* to students, instructors and academic institutions worldwide.

Through this action, more than 680 million students and educators from over 800,000 secondary and post-secondary schools in 188 countries can take advantage of free access to Autodesk's professional software and services for use in classrooms, labs, and at home.

"The way we make things is changing rapidly, and we need a workforce ready to design for new manufacturing and construction techniques. By providing free professional design tools to students, faculty members and academic institutions around the world, we're helping get industry ready for the next phase," said Carl Bass, CEO, Autodesk.

Following its <u>announcement</u> of free software for academic institutions in the United States earlier this year as part of President Obama's ConnectED initiative, Autodesk has gradually expanded free access to its leading design software to academic institutions across Asia Pacific and Europe. The leader in 3D design, engineering, and entertainment software is also helping schools move to the cloud by providing academic institutions with its full suite of next generation cloud-based design products, cloud services such as the <u>A360</u> collaboration platform, as well as maintenance subscription for free.

From students as young as 13 years old leveraging <u>Fusion 360</u> to <u>conceptualize and 3D print prosthetic devices</u>, to college teams <u>developing environmentally sustainable homes</u> using <u>BIM 360 Glue</u>, young talent are pushing the boundaries of design and innovation both inside and outside of the classroom using the same design software used by professionals every day.

"Our students are using Fusion 360 to design an Energy Scooter which we are bringing to market via <u>Kickstarter</u>, and they're only in 8th grade! If we can help more classroom teachers incorporate learning through design in their curriculum, and technologies that engage students in problem-solving through engineering, students will see how math and science are springboards to careers as future innovators and entrepreneurs," said Karen Kaun, Founder of Makeosity.

To facilitate the integration of design tools into curricula, Autodesk also offers free project-based learning content and resources including the <u>Digital STEAM Workshop</u> and <u>Design Academy</u>.

"Closing the digital gap in education starts by providing European schools with common access to the same advanced technology being used by industry professionals today. Autodesk's pledge to provide our schools, students and teachers with free access to its professional 3D design software will enable educators to introduce design thinking into our classrooms; equip digital natives with the design tools to learn to solve real-world challenges in new creative ways; and prepare the next-generation workforce with the 21st century skills to meet industry demands and advance our economies," said Neelie Kroes, former vice-president of the European Commission.

To learn more or to request free educational access to Autodesk software, visit http://www.autodesk.com/education.

About Autodesk

Autodesk helps people imagine, design and create a better world. Everyone—from design professionals, engineers and architects to digital artists, students and hobbyists—usesAutodesk software to unlock their creativity and solve important challenges. For more information visit <u>autodesk.com</u> or follow @autodesk.

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