



Autodesk Location Services Announces the Location Connect 4 Application Suite with Enhanced User Interface and Location Refinement Capabilities

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Product Provides Carriers with the Ability to Offer Customers with a Variety of Easy-to-Use Location-Based Services

CTIA Wireless I.T., LAS VEGAS, Oct 21, 2003 /PRNewswire-FirstCall via COMTEX/ -- Autodesk Location Services, a division of Autodesk, Inc. (Nasdaq: ADSK), today announced the latest version of its market-ready application suite, Autodesk(R) Location Connect 4. The product provides carriers with the ability to offer consumer and enterprise customers with a variety of easy-to-use, location sensitive applications that can increase customer loyalty, drive network usage, and attract new customers. These applications can be used by subscribers to:

(Logo: <http://www.newscom.com/cgi-bin/prnh/20000518/SFTH083LOGO>)

- * find businesses or entertainment listings;
- * get directions, traffic reports, and maps; and
- * locate and send messages to friends and colleagues.

The latest version features an enhanced user interface that provides quick access to frequently used features, as well as expanded location refinement capabilities based on past user behavior. The product will be demonstrated at the Autodesk Location Services booth (#631) at CTIA Wireless I.T.

"The enhanced features in the latest version of Autodesk Location Connect are representative of our on-going commitment to product excellence, as well as our agile ability to respond to customer needs," said Joe Astroth, executive vice president, Autodesk Location Services. "By responding quickly to the new features our customers have requested, we are assisting them in their efforts to stay one step ahead of the competition."

The applications included in the Autodesk(R) Location Connect application suite include:

- * Autodesk(R) Traffic Connect delivers up-to-the minute location sensitive

traffic reports to users. Today Autodesk Location Services also announced the Autodesk(R) Traffic Connect - SMS Edition. This new version of the Traffic Connect application delivers traffic information to wireless subscribers using text messaging (SMS). Subscribers can receive relevant reports on traffic conditions automatically or on demand, a new feature that enables the person to receive traffic information by simply sending a text message to the service provider.

For the full press release, please go to <http://locationservices.autodesk.com/about/pressrelease102103smsedition.htm> .

- * Autodesk(R) Business Connect lets subscribers find hotels, banks, gas stations and other businesses when and where they need the information.
- * Autodesk(R) Entertainment Connect helps users find movies, museums, and other entertainment venues while on the go.
- * Autodesk(R) Friend Connect allows users to locate, communicate and connect with nearby friends or co-workers.
- * Autodesk(R) Directions Connect enables users to generate and send directions, as well as view maps.

These can be used alone or in conjunction with one another. For example, a subscriber could find a restaurant using Business Connect, invite a nearby friend using Friend Connect, and send that person directions using Directions Connect.

About Autodesk Location Services

Autodesk Location Services (<http://www.autodesk.com/locationservices>), a division of Autodesk, Inc., provides a complete solution that enables wireless carriers and mobile operators to quickly and reliably offer location-based services to their subscribers. Its offering consists of a highly-scalable, open standards-based platform, market-ready applications, content integration and professional services. Autodesk (<http://www.autodesk.com>) is the world's leading design software and digital content company, offering customers progressive business solutions through powerful technology products and services. Autodesk helps customers in the building, manufacturing, infrastructure, digital media, and wireless data services fields increase the value of their digital design data and improve efficiencies across their entire project lifecycle management processes.

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CONTACT: Cassie Stevenson of Autodesk, Inc., +1-415-507-5638, or cell, +1-415-533-2720, or cassie.stevenson@autodesk.com

SOURCE Autodesk, Inc.

Cassie Stevenson of Autodesk, Inc., +1-415-507-5638, or cell,
+1-415-533-2720, or cassie.stevenson@autodesk.com

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PRN Photo Desk, +1-888-776-6555 or +1-212-782-2840

<http://www.autodesk.com>