



## Korean Manufacturer Implements Powerful Autodesk Design and Collaboration System

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Hyundai Heavy Industry is Optimizing Business Processes to Increase Competitiveness and Accelerate Time to Market

SAN RAFAEL, California, Jan. 7 /PRNewswire-FirstCall/ -- Autodesk, Inc. (Nasdaq: ADSK), the world's leading design software and digital content company, today announced that global leader Hyundai Heavy Industry Offshore & Engineering Division has implemented approximately 200 licenses of AutoCAD(R) Mechanical design software in combination with the Autodesk Streamline(R) online collaboration service to:

(Logo: <http://www.newscom.com/cgi-bin/prnh/20000518/SFTH083LOGO> )

- improve its productivity and time to market with a single optimized business process for large projects;
- create an efficient collaboration environment to share data and drawings safely, among divisions and foreign engineering companies; and
- increase its competitiveness and advance to a world leadership position.

"We often handle large projects that require a progressive collaboration environment for business transactions. We determined that Autodesk is the best company to supply this technology for sharing project-specific data safely and efficiently, that's why we chose them as our collaboration solution partner without hesitation," said Young Choi, manager of Engineering IT, Hyundai Heavy Industry Offshore & Engineering Division.

"By providing an easy-to-use, easy-to-install solution with secure access -- anytime and anywhere -- Autodesk Streamline technology, combined with any of our 2D and 3D mechanical design packages such as AutoCAD Mechanical, allows manufacturing supply chain team members to share digital design and business data instantly, helping to reduce costs and simplify business processes," said Robert Kross, vice president of the Manufacturing Solutions Division at Autodesk.

Using Autodesk software to collaborate on large projects, Hyundai Heavy Industry's Offshore & Engineering Division ([www.hhi.co.kr](http://www.hhi.co.kr)) is able to control design information single-handedly, backup the data safely, offer more extensive customer service programs, and manage its processes more cost-effectively. The company expects its productivity to increase dramatically through smooth planning and the integration of the entire business processes from project orders to implementation and management across their entire project lifecycle. For more information on Autodesk Streamline, visit [www.autodesk.com/streamline](http://www.autodesk.com/streamline).

"The fact that the world leader Hyundai Heavy Industry Offshore & Engineering Division chose Autodesk as its solution partner once again demonstrates the superiority of Autodesk's manufacturing solutions," said Kihwan Nam, Korea Regional Director for Autodesk. "Since organizing a Korean-focused Autodesk solution sales team earlier this year, Autodesk has successfully implemented its solutions in major companies throughout the country-positioning itself as the leading provider of design and data management solutions for the building, manufacturing, and business infrastructure industries in Korea."

### Autodesk Manufacturing's Design and Data Management Solutions

As part of its strategy to help customers create, manage, and share their digital design data and solve critical business challenges, the Autodesk Manufacturing Solutions Division offers companies the most comprehensive portfolio of integrated 2D and 3D design and data management solutions, critical tools that help customers innovate, increase productivity, simplify processes, improve product quality, and accelerate time to market for less cost. Unlike other offerings on the market today, Autodesk's design and data management solutions are easy to buy, deploy and use, and provide significant process improvements and rapid results without the complex, costly installations of large-scale product lifecycle management systems. Autodesk's manufacturing solutions include AutoCAD(R), AutoCAD Mechanical and AutoCAD(R) Electrical software, Autodesk Inventor(R) Professional and Autodesk Inventor(R) Series 3D mechanical design packages that are integrated with new Autodesk(R) Vault functionality, and the Autodesk Streamline collaboration service. In addition, customers can take advantage of widely available third-party applications purpose-built for Autodesk software and they can utilize Autodesk Professional Services to garner greater value from their software.

For an annual fee, Autodesk(R) Subscription customers benefit from a complete technology, training, and support program that protects their software investments by providing them with the most current design technology, web support direct from Autodesk, flexible self-paced training options, and a broad range of other technology and business benefits. For products like Autodesk Inventor Series and Professional, the program provides a timely cycle of new releases with rich new content as soon as it becomes available. For more information about Autodesk Subscription, visit [www.autodesk.com/subscription](http://www.autodesk.com/subscription).

### About Autodesk

Autodesk is the world's leading design software and digital content company, offering customers progressive business solutions through powerful technology products and services. Autodesk helps customers in the building, manufacturing, infrastructure, digital media, and wireless data services fields increase the value of their digital design data and improve efficiencies across their entire project lifecycle management processes. For more information about the company, see [www.autodesk.com](http://www.autodesk.com).

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