



Autodesk Defines Unified Business Strategy During Annual Address to Investors

April 1, 2003

Company to Focus on Extending Leadership Position in Key Industries with Lifecycle Management Solutions

NEW YORK, Apr 1, 2003 (BUSINESS WIRE) -- Autodesk, Inc. (Nasdaq:ADSK), the world's leading design and digital content creation company, will address investors today at its annual Investor Day meeting. The company will outline its plans to grow the business by pursuing new customers and targeting new markets with lifecycle management solutions.

Members of the investment community will be given the opportunity to interact with Autodesk's management team, including CEO Carol Bartz. The program will elaborate on the company's plans to meet customers' ever-increasing need to remain competitive and achieve a more rapid return on their technology investments through better management of their business processes and digital design assets. The Investor Day program will be available live via web-cast at 8:30 AM EDT today at <http://www.autodesk.com/investor>, and its content will be available until April 30, 2003.

To facilitate rapid market adoption, Autodesk has aligned all of the critical business functions behind a customer-oriented, solutions-selling approach. Targeted industry solutions in building, manufacturing, infrastructure, media, and entertainment are currently being rolled out worldwide.

This year's Investor Day follows the close of a solid fiscal year 2003 despite continued economic challenges. During today's program, the executive team will expand on:

- success with the subscription program as evidenced by last quarter's record results of six percent sequential growth and new bookings jumping 58 percent over the previous quarter;
- product momentum, including the launch of AutoCAD(R) 2004 -- Autodesk's flagship product;
- the strategy to further enhance the company's diverse portfolio of products and solutions; and
- Autodesk's financial model and strong corporate governance standards.

About Autodesk

Autodesk is the world's leading design software and digital content company, offering customers progressive business solutions through powerful technology products and services. Autodesk helps customers in the building, manufacturing, infrastructure, digital media, and wireless data services fields increase the value of their digital design data and improve efficiencies across their entire project lifecycle management processes.

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