



Discreet Hits the Road with 3ds max 5 -- Invites Animators to "Defy Reality" With New 3D Software

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SAN FRANCISCO, Sep 26, 2002 (BUSINESS WIRE) --

15-City Tour Highlights New 3ds max 5 Software, Key Industry Speakers and Competitive Sales Promotions

Discreet, a division of Autodesk, Inc. (Nasdaq:ADSK), today announced a 15-city tour in support of the latest release of its 3ds max 5 software. Kicking off October 8 in Dallas, the "Defy Reality" Tour, in association with Intel Corporation, IBM and PNY Technologies(R)/NVIDIA(R) Corporation, will allow animators, 3D artists and designers to view in-depth demonstrations of the industry's leading 3D animation and modeling software used for summer movie blockbusters such as "Minority Report" and "Spider-Man," as well as top-selling video games like "Neverwinter Nights" and "Command & Conquer Renegade." Attendees will also have the opportunity to meet leading animation guest speakers from the film, television, design visualization and game development industries, receive special 3ds max promotional pricing, learn more about simplifying software maintenance with Discreet's newly launched Subscription Program, and have the opportunity to win an Intel(R) Pentium(R) 4 IBM(R) M PRO Workstation with NVIDIA Quadro(R) 4 graphics.

In addition to featuring a product demo of 3ds max 5, Discreet will also be showcasing character studio 4 software, the powerful character animation extension to 3ds max 5, as well as Discreet's flagship 3D software for web design, plasma.

To register, go to <http://www.discreet.com/events/defyreality/> or call 800/869-3504.

DISCREET'S "DEFY REALITY" TOUR DATES	
Dallas	October 8
Minneapolis	October 10
San Diego	October 15
Montreal	October 16
New York	October 17
Los Angeles	October 22
Washington D.C.	October 24
San Francisco	October 24
Toronto	October 29
Chicago	October 30
Vancouver, BC	November 5
Seattle	November 6
Mexico City, Mexico	November 13
Sao Paulo, Brazil	November 20

About Discreet's 3ds max 5 software:

3ds max 5 is the latest major release of the industry's most popular animation, modeling and rendering solution. Version 5 offers animators and 3D artists incredible control over the creation, animation and management of characters including new Spline IK, Dope Sheet Editor and a new character-based animation management system. Launched this year at Siggraph 2002 to rave reviews, 3ds max 5 software enables animators in film, television, games and design visualization markets to build rich, sophisticated animations, characters and environments with unmatched realism, expression and productivity. The "Defy Reality" Tour lets Discreet visit with animators across the Americas as part of its ongoing commitment to bring 3D technology to a broad spectrum of geographies and talent.

About Discreet

Discreet empowers moving media professionals to realize the visual experience, transforming their most evocative and ambitious visions into reality. Its range of award-winning systems and software is developed for digital media creation, management and delivery -- across all disciplines from visual effects and editing to animation, game development, web and interactive. Discreet is based in Montreal, Quebec and is a division of Autodesk, Inc., the world's leading design and digital media creation, management, and distribution company. Product and corporate information is located on the Internet at www.discreet.com.

About Intel

Intel, the world's largest chip maker, is also a leading manufacturer of computer, networking and communications products. Additional information about Intel is available at www.intel.com/pressroom.

About IBM

IBM is one of the largest providers worldwide in the field of information technology (hardware, software and services). The company employs approximately 310,000 people worldwide and is active in more than 160 countries. IBM and its partners provide their clients with a complete range of products in advanced information technology: from hardware and software through services and complex application solutions through to outsourcing projects and training facilities. Further information can be obtained about IBM on www.ibm.com.

About PNY Technologies, Inc.

Established in 1985, PNY Technologies, Inc. is a leading manufacturer and supplier of computer graphics accelerator cards, memory upgrade modules, digital storage media, CD Media, Flash Memory and Flash peripherals. Its memory products currently account for a majority share of all retail sales in the U.S. PNY introduced its Verto(TM)-brand consumer graphics card product line in June 2001 and is now offering PNY-brand Quadro(TM) graphics cards for workstation professional applications. PNY products are currently available at major retail outlets, mail order outlets, online retailers, value-added resellers and distribution channels throughout the U.S. and Europe.

About NVIDIA

NVIDIA Corporation is a market leader in visual computing technology dedicated to creating products that enhance the interactive experience on consumer and professional computing platforms. Its graphics and communications processors have broad market reach and are incorporated into a wide variety of computing platforms, including consumer digital-media PCs, enterprise PCs, professional workstations, digital content creation systems, notebook PCs, military navigation systems and video games consoles. NVIDIA is headquartered in Santa Clara, California and employs more than 1,400 people worldwide. For more information, visit the company's Web site at www.nvidia.com.

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