



Bossong Boosts Revenue by More Than One Quarter Million Dollars with Autodesk Inventor

September 17, 2002

SAN RAFAEL, Calif., Sep 17, 2002 (BUSINESS WIRE) --

Software Increases Time to Market by 50 Percent and Eliminates Modifications During Assembly

Autodesk, Inc. (Nasdaq:ADSK), the world's leading design software and digital content company, today announced that Western Australia's Bossong Engineering saw revenue increase US\$270,000 in the 2001-2002 financial year using Autodesk Inventor, the premier software for 3D mechanical design. The software has given Bossong new capabilities to bring in large, complex projects and to reduce product development costs. With the software, Bossong Engineering has moved to a complete digital design and development process. Replacing 2D designs and paper-based drawings, Bossong Engineering is now able to design and test digital representations of robotic arms in a virtual 3D environment.

"Autodesk Inventor has enabled Bossong Engineering to take on larger and more complex jobs, growing local market share and increasing revenue at a rapid rate," said Steve Bossong, managing director of Bossong Engineering. "With Autodesk Inventor, we have reduced the design development time of our custom welding systems by 50 percent and eliminated the need for modifications after assembly."

Bossong Engineering designs, builds, and operates flexible manufacturing systems that use robots and other computer-controlled equipment to perform cutting, welding, and metal-surfacing functions for the petrochemical, mining, mineral processing, agricultural, transport, and construction sectors.

Prior to implementing Autodesk Inventor software, Bossong Engineering sometimes required up to three physical prototypes per job -- a process now obsolete with Autodesk Inventor software's ability to render and test the model on-screen.

"The prototyping stage often took us over budget and beyond deadline by requiring entire systems to be modified and re-manufactured after assembly," added Bossong.

The impact on the bottom line however, does not stop in the design room. Access to the original digital design data to create high-quality still and video images has provided the Marketing Department with an ideal tool to showcase products to prospective clients.

"Autodesk Inventor continues to be a strategic tool for manufacturers around the world," said Robert Kross, vice president of the Manufacturing Division at Autodesk. "Companies are able to improve their design processes and, in turn, realize revenue growth."

About Autodesk

Founded in 1982, Autodesk, Inc., is the world's leading design software and digital content company. Autodesk offers solutions for professionals in building design, geographic information systems, manufacturing, digital media, and wireless data services. By delivering progressive products and services, Autodesk helps customers create, manage, use and maximize the value of their digital data throughout the lifecycle of their projects. For more information about the company, see www.autodesk.com.

Note to Editors: Autodesk and Autodesk Inventor are registered trademarks of Autodesk, Inc. in the United States and/or other countries. All other brand names, product names, or trademarks belong to their respective holders.

CONTACT: Autodesk
Cindi Goodsell, 415/507-8452
cindi.goodsell@autodesk.com

URL: <http://www.businesswire.com>
Today's News On The Net - Business Wire's full file on the Internet
with Hyperlinks to your home page.

Copyright (C) 2002 Business Wire. All rights reserved.