



Autodesk Launches Architectural Studio in Europe, Expanding Offerings to the Global Design Community

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Innovative Digital Design Environment Now Available in French, Italian, German, Spanish, and English

Autodesk, Inc. (Nasdaq:ADSK), the world's leading design software and digital content company, announced the availability of Autodesk Architectural Studio 2, a conceptual design creation tool for architects and other building industry professionals, in many countries in Europe in French, Italian, German, Spanish, and International English beginning September 13, 2002. Like their counterparts in North America, European designers can now benefit from Architectural Studio's ability to create early, loose sketches and rough conceptual models in digital form. This capability ensures a continuous digital workflow, enhancing communication between design and production teams while saving time in design development.

"I've dreamed about this product for years," said Larry Oltmanns, design partner of the London office of Skidmore, Owings & Merrill. "Autodesk Architectural Studio will take us a giant step closer to the virtual office, allowing me to interact with my team in the most natural sense, as we've always done, by talking and sketching."

Integrated Design Process

Architectural Studio provides simple, intuitive tools like pencils, markers, and trace paper that allow designers to sketch or model design concepts on a pen tablet or computer as they would by hand. Bringing principals and senior designers trained in traditional drawing methods into the digital arena for the first time, Architectural Studio facilitates design reviews and promotes mentoring within the office, offering a common communication platform for senior and junior members of the practice.

In a single, integrated workflow, designers export freehand drawings and 3D study models created in Architectural Studio for use in other Autodesk design solutions, such as Autodesk Revit, Autodesk Architectural Desktop, AutoCAD, or Autodesk VIZ software, for further development. They can work in context, aggregating photographs, animations or renderings, freehand sketches, conceptual 3D models, and hard-line drawings in a multimedia environment that encourages swifter resolution of complex design problems while serving as a compelling presentation medium.

"Many of our European customers have been eagerly waiting for Architectural Studio to become available in their region," said Phil Bernstein, FAIA, vice president of Autodesk's Building Industry Division. "With this European release, Architectural Studio also becomes a meaningful design platform for international design practices using integrated Autodesk software solutions."

Product Availability

Customers in many countries in Europe can purchase a perpetual license for Autodesk Architectural Studio, with a one-year subscription contract, beginning September 13, 2002. For more information on purchasing Architectural Studio, contact an Autodesk Authorized Reseller or visit www.autodesk.com.

About Autodesk

Founded in 1982, Autodesk, Inc., is the world's leading design software and digital content company. Autodesk offers solutions for professionals in building design, geographic information systems, manufacturing, digital media, and wireless data services. By delivering progressive products and services, Autodesk helps customers create, manage, use and maximize the value of their digital data throughout the lifecycle of their projects. For more information about the company, see www.autodesk.com.

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