



ADVISORY/Autodesk Showcases Market-Ready Wireless Location Services On the Sun Platform At Sprint Developer Conference

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WHAT: Attendees of Sprint's annual developer conference will have an opportunity to get hands-on demonstrations of the most advanced location services applications on the market. Autodesk, along with Sun Microsystems, will highlight new wireless data services solutions for carriers. The Autodesk Location Connect suite of market-ready applications will be featured in the demonstrations.

WHEN: August 25-28, 2002

WHERE: Sprint Developer Conference, Las Vegas, NV
MGM Grand, Sun Microsystems Booth #30

SPOKESPEOPLE: Joe Astroth, Executive Vice President
David Maischoss, Vice President, Marketing and
Program Management

DETAILS:

- Using the latest mobile phones, including the Sanyo SCP-4900 and Sanyo SCP-5150, Autodesk Location Services will demonstrate a series of real-world scenarios to illustrate how carriers can implement location-based services today. These market-ready location services increase network traffic and airtime, create service differentiation, and generate customer loyalty--while taking advantage of operators' existing infrastructure investments.
- Autodesk Location Connect provides wireless operators with a variety of easy-to-use, location-sensitive applications for their consumer and enterprise customers. The Autodesk Location Connect suite is built on Autodesk LocationLogic.

About Autodesk Location Services

Autodesk Location Services (www.autodesk.com/locationservices), a division of Autodesk, Inc., provides infomobility solutions to carriers and enterprises worldwide. The Autodesk LocationLogic platform and Autodesk Location Connect suite of applications bring personalized, localized, and actionable wireless data services to wired, mobile, and wireless environments. Founded in 1982, Autodesk, Inc., is the world's leading design and digital media creation, management, and distribution company. The company serves a diverse portfolio of markets, including building design, geographic information systems, manufacturing, digital media, and wireless data services. By delivering tools that foster innovation and creativity, Autodesk helps customers throughout the value chain use digital design data to work better, faster, and smarter. For more information about the company, see www.autodesk.com.

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