



Autodesk Presents Business Strategy During Annual Address to Investors; Company to Outline Market Opportunities Created by Leveraging Digital Design Data

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NEW YORK, Mar 5, 2002 (BUSINESS WIRE) -- Autodesk, Inc. (Nasdaq:ADSK), the world's leading design and digital content creation company, today will address prospective and current investors at the company's annual Investor Day, at which the company will outline its business strategy for the fiscal year 2003. Today's program is an opportunity for investors to interact with Autodesk's management team, including CEO Carol Bartz, and discuss how Autodesk will continue to deliver value for its customers and shareholders. The Investor Day program will be available live via web-cast at 9:00 AM EDT today at <http://www.autodesk.com/investor>, and its content will be available until March 31, 2002.

This year's Investor Day follows the close of a successful FY02 resulting from both solid sales execution and operational excellence on a global scale, and transcending a difficult economic environment. Highlights from the year included: delivering the strongest family of vertical applications in Autodesk's history, successfully launching the new subscription program, incorporating three acquisitions that further enhanced the company's diverse portfolio of assets, and strategically entering an adjacent market to provide location-based services to wireless operators and carriers.

During today's program, the executive team will discuss the market opportunities created by leveraging digital design data. Autodesk's management team will address:

- The vitality of Autodesk's design creation business, including how the Revit acquisition, which will close on or about April 1, 2002, will help our customers achieve greater design process efficiency;
- Autodesk's future in collaboration services;
- Discreet's focus on digital assets in media and entertainment;
- Autodesk's expanding customer base; and
- Autodesk's financial model.

About Autodesk

Founded in 1982, Autodesk, Inc., is the world's leading design and digital media creation, management, and distribution company. The company serves a diverse portfolio of markets, including building design, geographic information systems, manufacturing, digital media, and wireless data services. By delivering tools that foster innovation and creativity, Autodesk helps customers throughout the value chain leverage digital design data to work better, faster, and smarter. With annual revenues of \$936 million, Autodesk is one of the largest global software companies. For more information about the company, see www.autodesk.com.

Note to Editors: Autodesk is a registered trademark of Autodesk, Inc. All other brand names, product names, or trademarks belong to their respective holders.

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