



Autodesk Location Services Introduces Its Core Application Suite, Autodesk Location Connect 2

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CANNES, France, Feb 19, 2002 (BUSINESS WIRE) -- Autodesk Location Services, a division of Autodesk, Inc. (Nasdaq:ADSK), today announced the unveiling of its suite of location-based applications -- Autodesk Location Connect 2. Drawing on Autodesk's expertise as a leading global software provider, Autodesk Location Connect provides wireless operators with a variety of easy-to-use, location sensitive applications for their consumer and enterprise customers. The application suite addresses wireless operators' need to offer subscribers new services that enhance productivity and convenience -- transforming novelty into a "must-have" and thereby encouraging the kind of uptake required to realize market potential and bring revenue to operators.

The Autodesk Location Connect suite is built upon Autodesk LocationLogic 2, the leading development platform for location-based services. Autodesk LocationLogic lends key functionality to these applications as well as decreases time-to-market and alleviates resource burdens for operators by integrating all of the elements necessary to deliver location-based applications to a mass market. Content aggregation and management, scalability, and integration with existing wireless operator infrastructure and services are just a few of the services Autodesk LocationLogic enables.

The applications being shown during the 3GSM World Congress include Autodesk Business Connect, Autodesk Friend Connect, Autodesk Entertainment Connect, and Autodesk Directions Connect. The applications will be demonstrated at the Imperial Suite, Carlton Inter-Continental Hotel in Cannes, France, February 19-22. For more information, visit www.autodesk.com/locationservices.

"As we refined the applications offered in this release, we aimed to keep the end-user experience top-of-mind," said Eli Rosner, chief technology officer, Autodesk Location Services. "The result is a suite of applications that are intuitive to use, promote information sharing between users, and are focused on delivering useful new wireless data services to mobile individuals that emphasize ease-of-use and reliability."

Autodesk Location Services also announced today its location-enabled mobile messaging solutions, see: <http://locationservices.autodesk.com/about/pressrelease021902b.htm>.

About Autodesk Location Services

Autodesk Location Services (www.autodesk.com/locationservices), a division of Autodesk, Inc., provides infomobility solutions to carriers and enterprises worldwide. The Autodesk LocationLogic platform and Autodesk Location Connect suite of applications bring personalized, localized, and actionable wireless data services to wired, mobile, and wireless environments. Founded in 1982, Autodesk is the world's leading design and digital media creation, management, and distribution company. The company serves a diverse portfolio of industries, including building design, manufacturing, geographical information systems and digital film and video industries. Autodesk is one of the largest global software companies with annual revenues of \$936 million. For more information about the company, see www.autodesk.com.

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CONTACT: Autodesk
Tara Cooper, 415/507-5638
tara.cooper@autodesk.com
or
Applied Communications
Erica Rodriguez Pompen, 31 20 531 3735
erodriguez@appliedcom.com

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