Autodesk Location Services Introduces the Autodesk LocationLogic Software Development Kit

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Powerful Collection of Tools Enables Developers to Quickly and Easily Build Location-Enhanced Applications

3GSM WORLD CONGRESS, CANNES, France, Feb 23, 2004 /PRNewswire-FirstCall via COMTEX/ -- Autodesk Location Services, a division of Autodesk, Inc. (Nasdaq: ADSK), today introduced the new Autodesk(R) LocationLogic Software Development Kit (SDK). The product features a powerful collection of tools for building applications delivered through channels such as J2ME, WAP, i-mode and HTML. It enables the rapid development of applications built on the LocationLogic middleware platform by providing reusable API components, extensive developer documentation and sample source code. The new LocationLogic SDK is available now, and Autodesk Location Services will be demonstrating services developed with it in its corporate suite across from the Palais des Festivals in Cannes.

(Logo: http://www.newscom.com/cgi-bin/prnh/20000518/SFTH083LOGO)

"The Autodesk LocationLogic SDK will enable developers to build location-enhanced services more quickly and easily than ever before," said Joe Astroth, executive vice president of Autodesk Location Services. "It also ensures that our wireless network operator clients will be able to integrate location with their existing and new applications, either in-house or through third party developers, and be assured that they will work seamlessly with the Autodesk LocationLogic middleware platform."

Some of Autodesk LocationLogic SDK's key features include:

-- The ability to create location-sensitive alerts through Web services

-- J2ME API that leverages the channel's rich user interface and allows for map rendering with pop-up windows, the display of traffic incidents along a route, and the creation and management of alerts

-- Web services API with extensive developer documentation, tools, and sample applications

The Autodesk LocationLogic SDK is compliant with the OpenGIS(R) Location Services (OpenLS(TM)) Specification that was officially adopted by the GIS Consortium last month. Co-authored by Autodesk, this open standard specification ensures interoperability between location-enhanced applications built from the specification. The SDK supports both hosted and in-network deployments of the LocationLogic platform. It features tools that enable application development in environments such as Sun Microsystems Java, Microsoft .NET and C++, as well as a set of Java-specific tools that minimize the complexity of working with XML Web services.

Autodesk LocationLogic Overview

Autodesk LocationLogic provides wireless network operators a complete infrastructure solution featuring a scalable location platform, geospatial and integration services, as well as the content and subscriber management capabilities needed to offer location-based services. Autodesk LocationLogic was engineered from inception to meet the specific requirements of wireless network operators such as a scalable J2EE architecture, continental databases, and the ability to handle high volume transaction loads in order to offer unparalleled flexibility and reliability. Unlike GIS servers, Autodesk LocationLogic's capabilities include location-sensitive alerts ("spatial triggers"), multi-modal routing, and user zones which support tracking and notification services such as fleet management.

About Autodesk Location Services

Autodesk Location Services (http://www.autodesk.com/locationservices), a division of Autodesk, Inc., provides a complete solution that enables wireless network operators to quickly and reliably offer location-based services to their subscribers. Its offering consists of a highly-scaleable, open standards-based platform, market-ready applications, content integration and professional services. Autodesk (http://www.autodesk.com) is the world's leading design software and digital content company, offering customers progressive business solutions through powerful technology products and services. Autodesk helps customers in the building, manufacturing, infrastructure, digital media, and wireless data services fields increase the value of their digital design data and improve efficiencies across their entire project lifecycle management processes.

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