

A 3D wireframe cityscape with various buildings and structures in shades of blue, purple, and yellow, set against a dark background.

Autodesk: A World Leader In 2D And 3D Design And Engineering Software

Chris Bradshaw

Chief Marketing Officer

Senior Vice President, Worldwide Marketing

Autodesk Software Enables Better Design

Autodesk customers experience their ideas digitally and design:

- More affordably
- More quickly
- More sustainably
- More innovatively

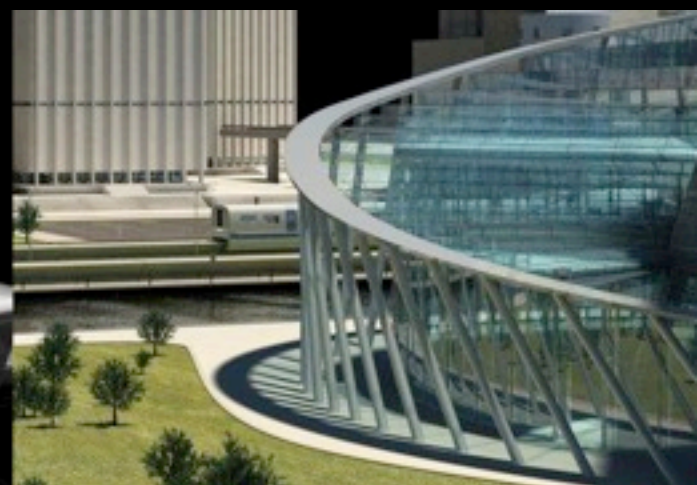
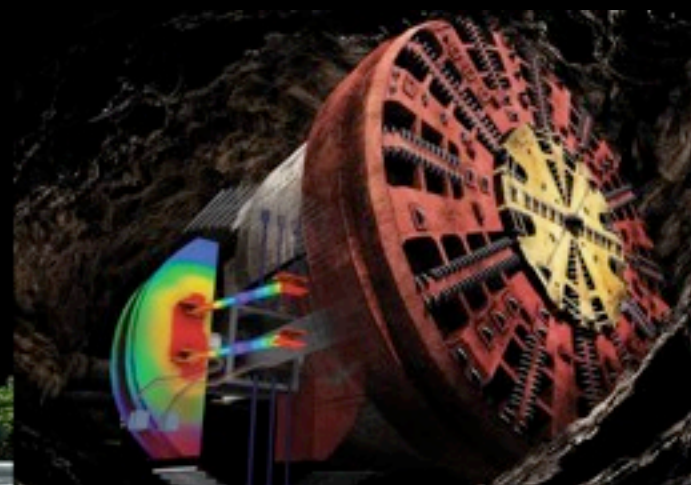
This creates a competitive advantage

Our Customers' Industries

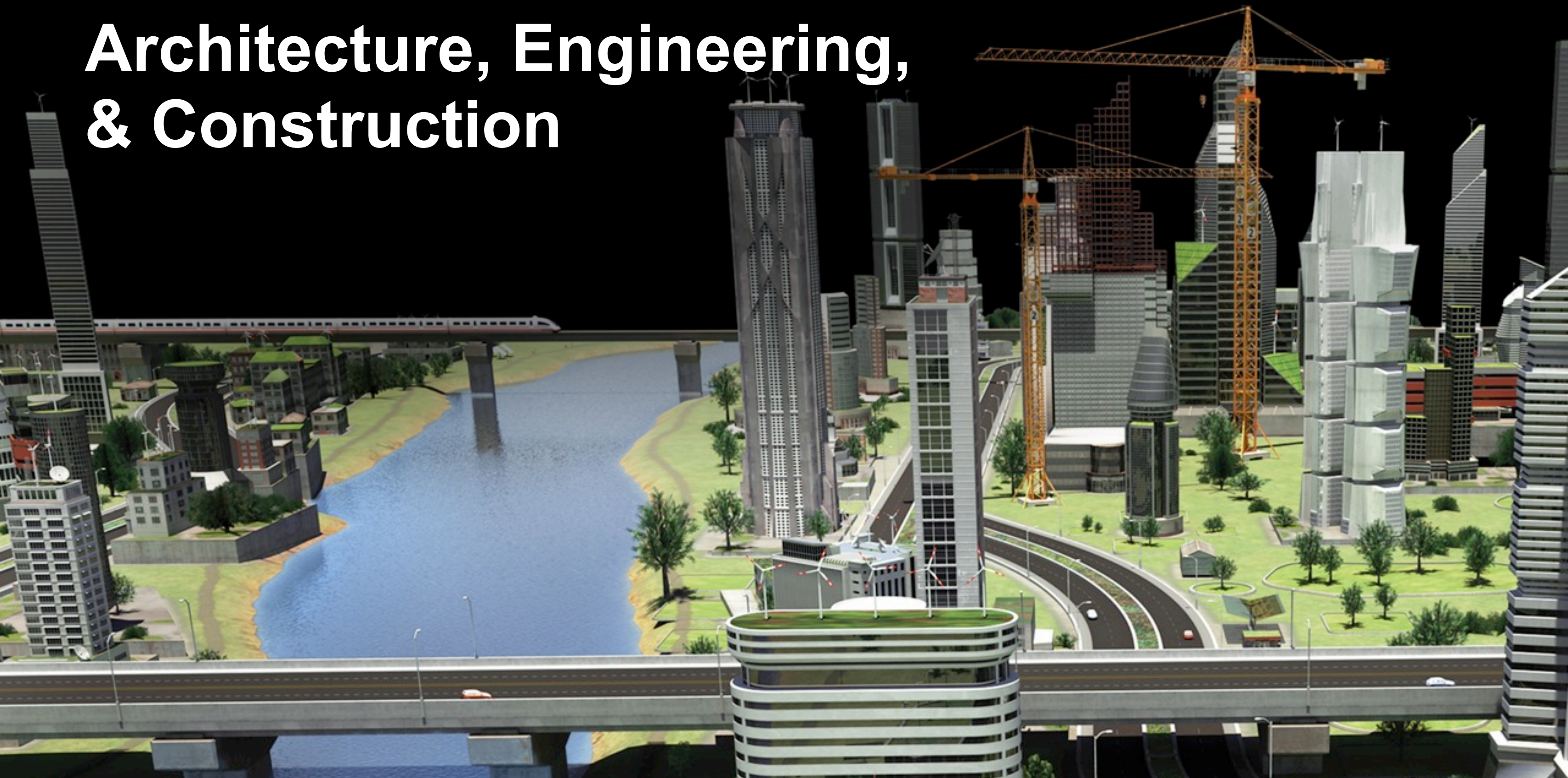
- Architecture, Engineering, & Construction
- Automotive
- Manufacturing
- Media & Entertainment
- Utilities & Telecommunications
- Government
- Education



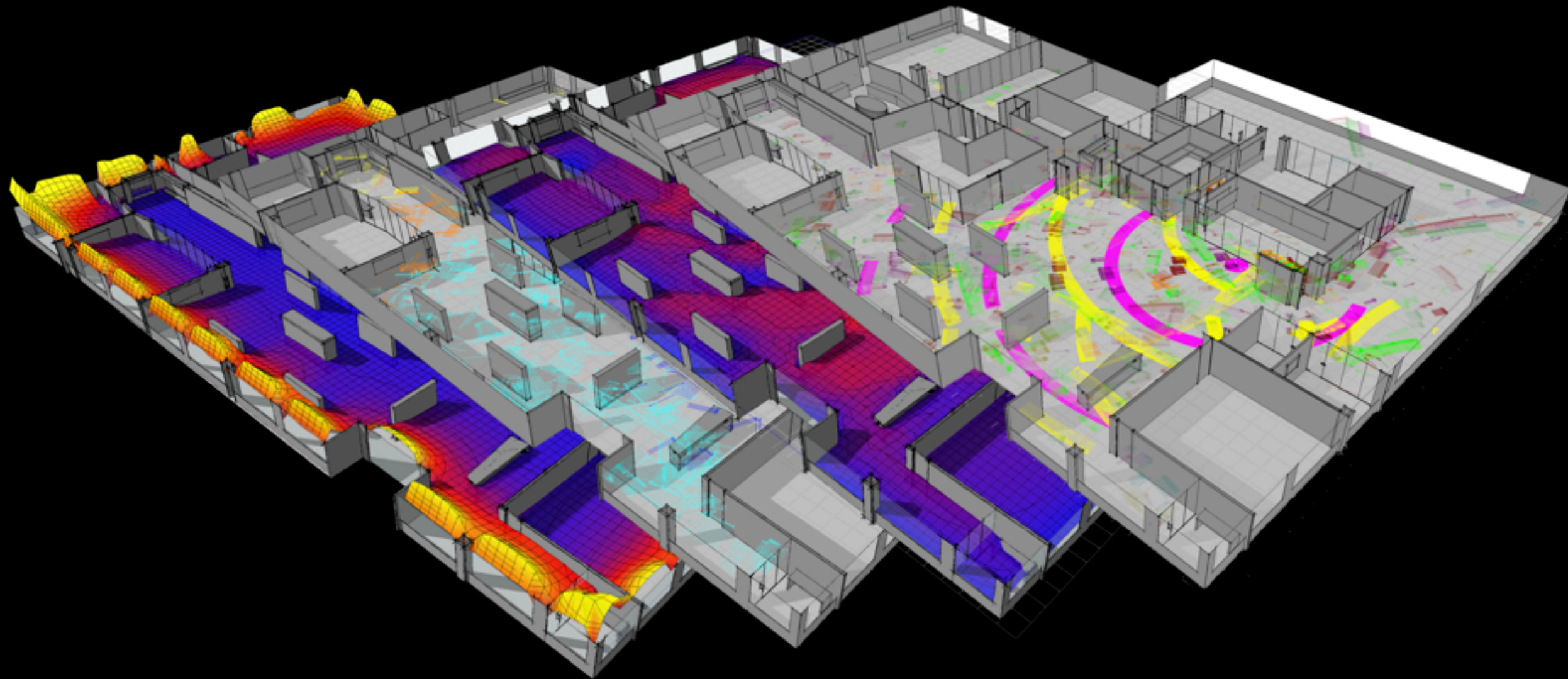
Dreammaker, by Leszek Plichta, Filmakademie



Architecture, Engineering, & Construction



Building Information Modeling Solution for AEC



Manufacturing



Image courtesy of Ulysse Nardin SA

Digital Prototyping Solution for Manufacturing

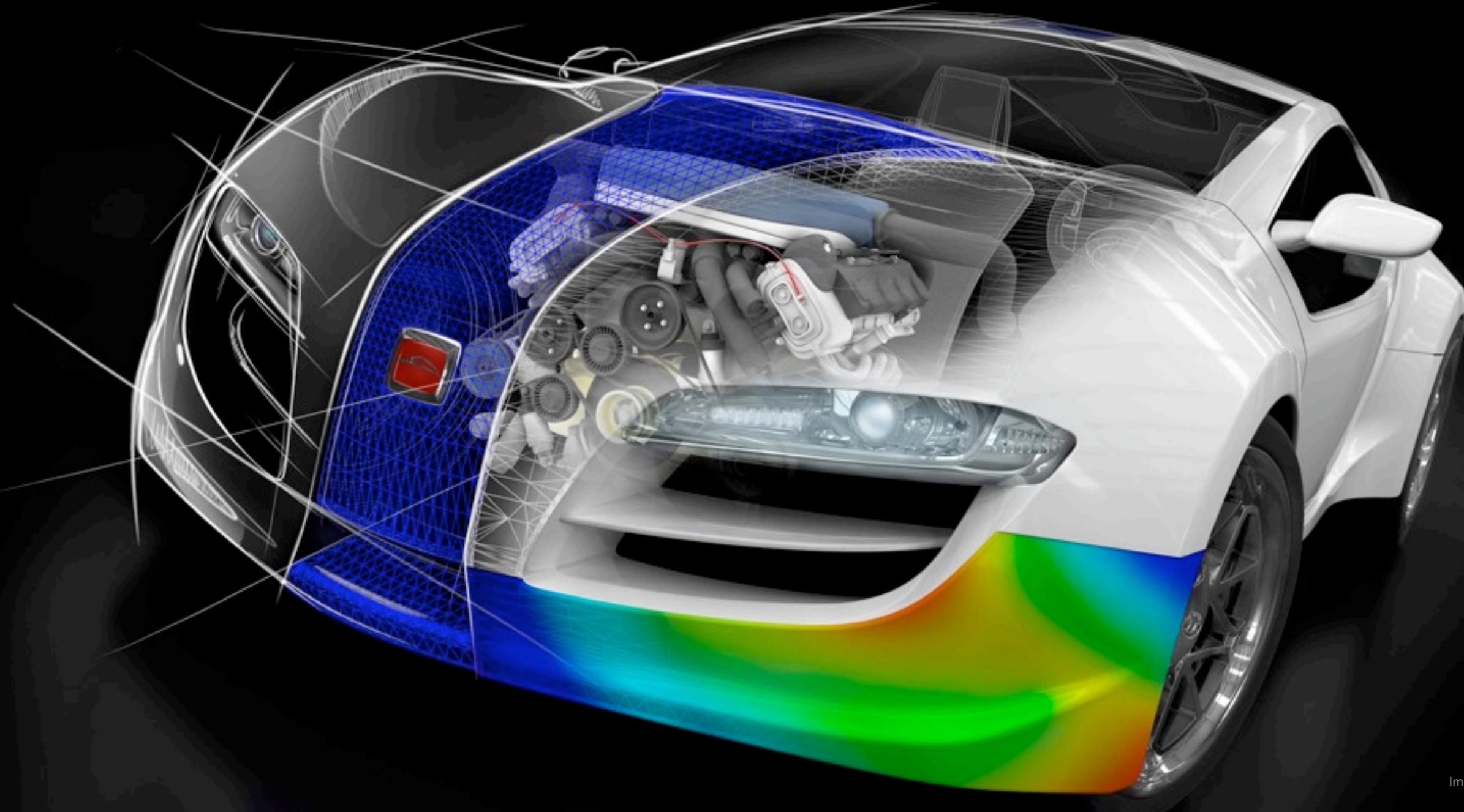


Image Courtesy of Technicon Design

Media & Entertainment

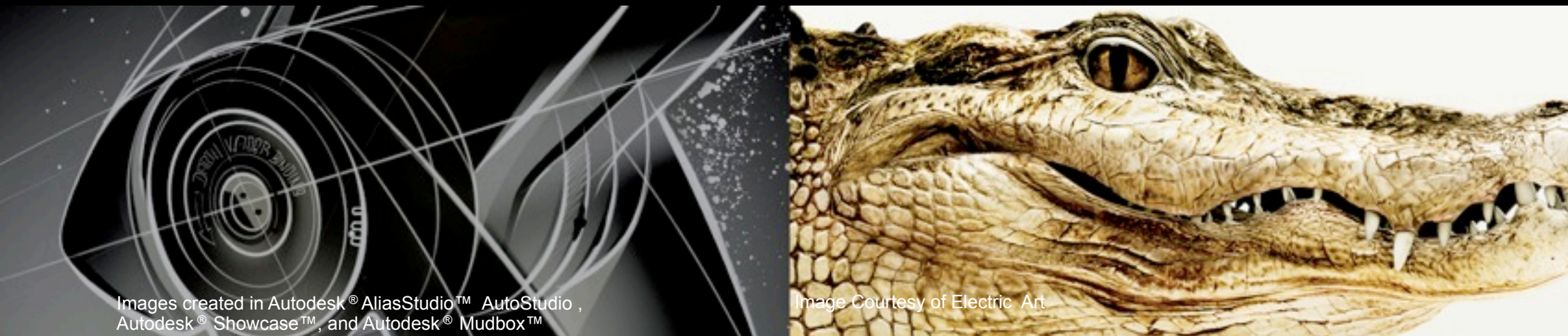
Dreammaker, by Leszek Plichta, Filmakademie

Digital Entertainment Creation for Media & Entertainment



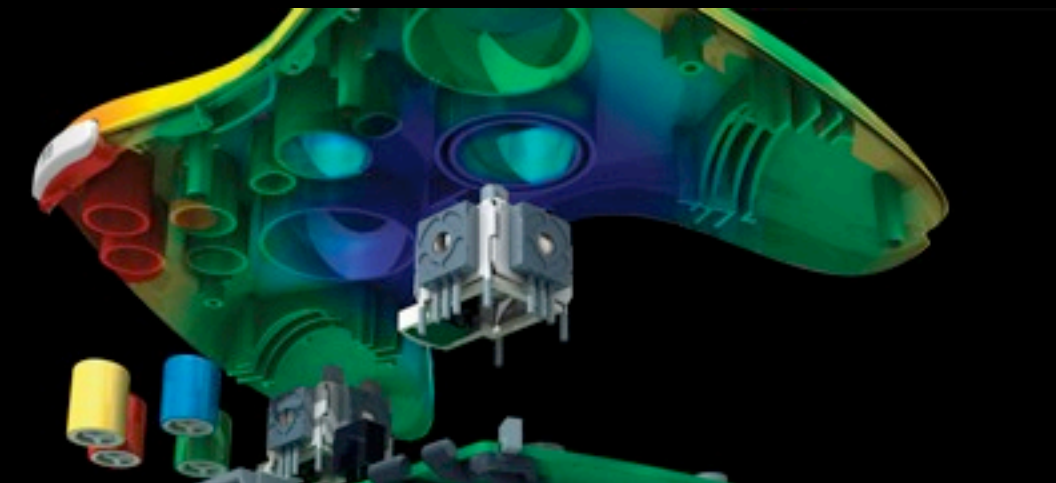
Autodesk Capabilities: Design, Visualization, and Simulation

- Building Information Modeling – AEC
- Digital Prototyping – Manufacturing
- Digital Entertainment Creation – Media & Entertainment



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Image Courtesy of Electric Art



Divisions & Industries

AEC



Manufacturing



M&E



Image courtesy of Iturmendi VFX.

Automotive



Image courtesy of Daniel Simon, Cosmic Motors

Utilities



AutoCAD



Divisions & Industries

AEC



Manufacturing



M&E



Image courtesy of Iturmendi VFX.

Automotive



Image courtesy of Daniel Simon, Cosmic Motors

Utilities



AutoCAD



AEC



MSD



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Divisions & Industries

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Image courtesy of Iturmendi VFX.

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Utilities



AutoCAD



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MSD



M&E



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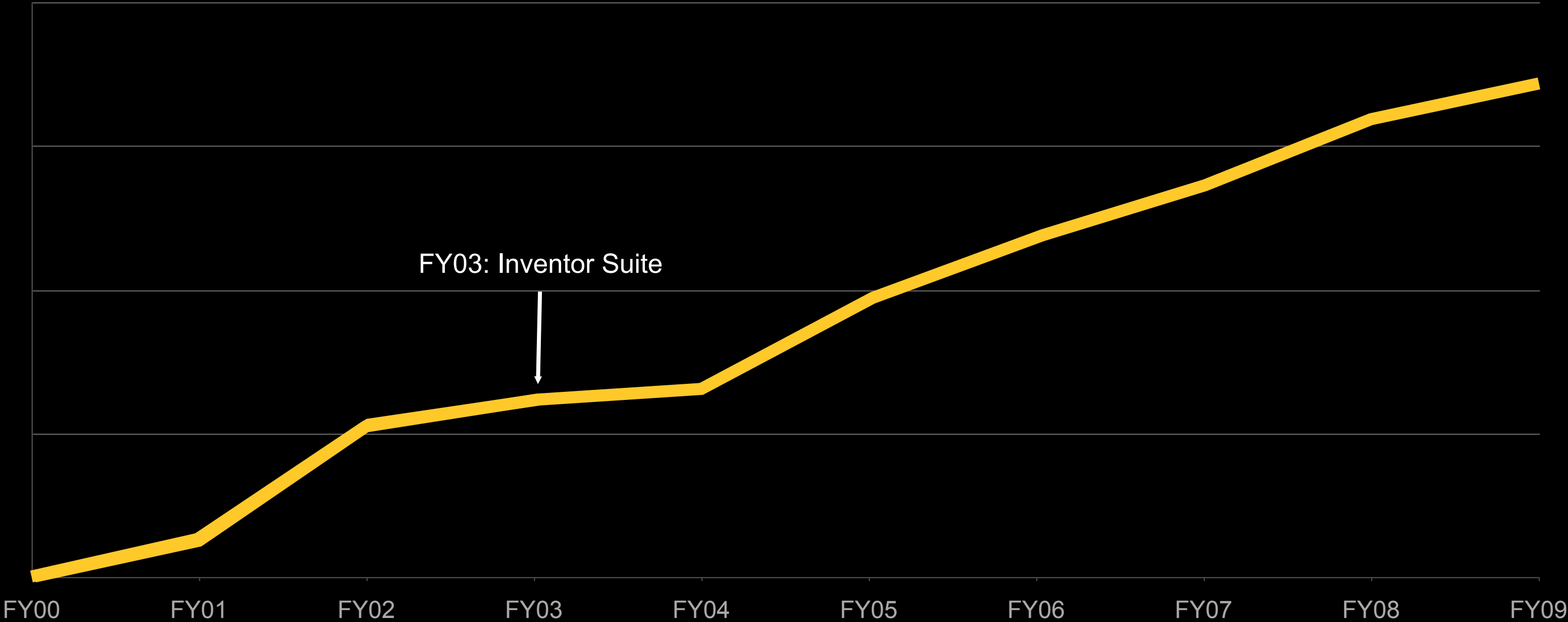
An Unmatched Product Portfolio

Autodesk and AutoCAD changed the world of design by automating drafting 25 years ago. Today, the Autodesk portfolio offers a depth and breadth that none of our competitors can match, serving a wide range of industries and addressing all phases of the design process.



Image created in Autodesk® 3ds Max®

Inventor Suite



New Suites

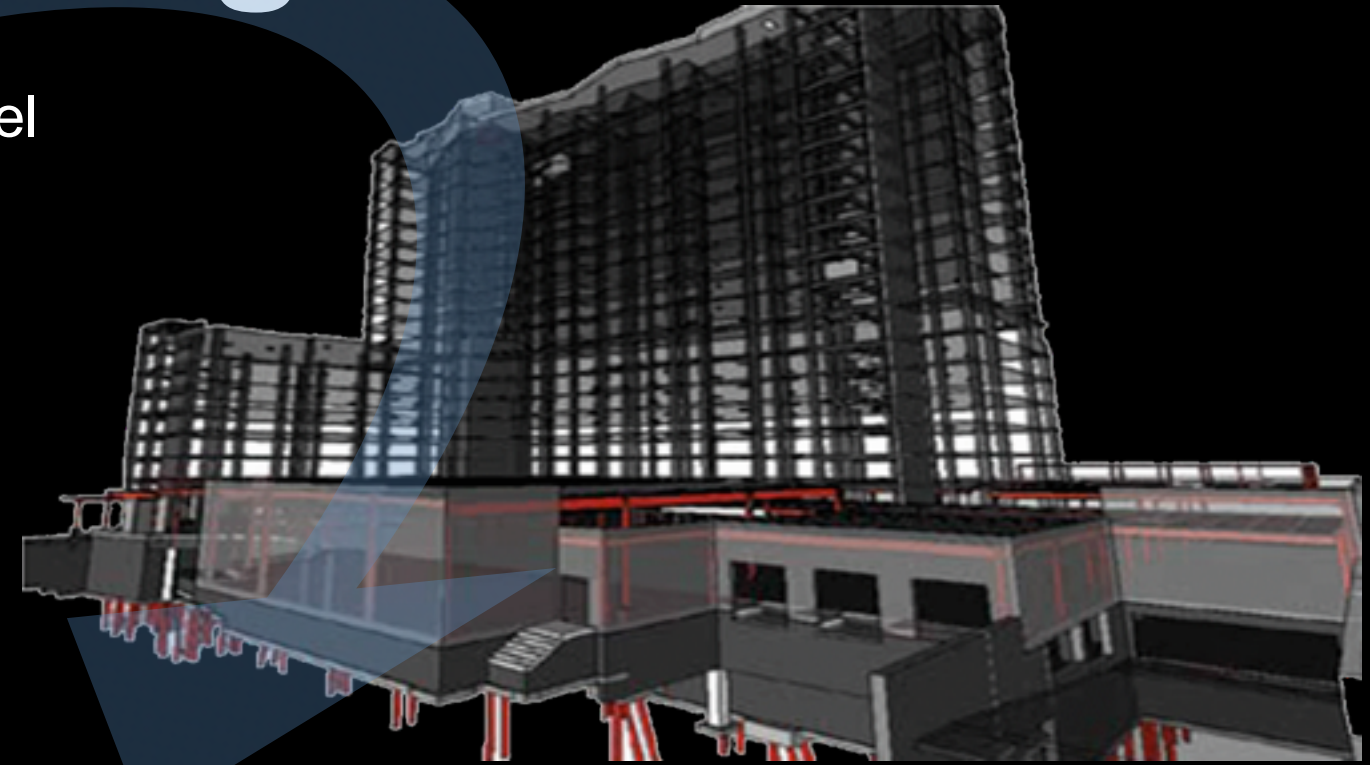


Inventor and Revit Exchange

Publish Simplified 3D Model
with Connection Data

Data

Digital Prototype of
Building System



Integrate Systems
model in 3D Building
Model

Reduce risk and project cost
between manufacturers and
architects

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Opportunities: Industries & Suites

AEC



Manufacturing



M&E

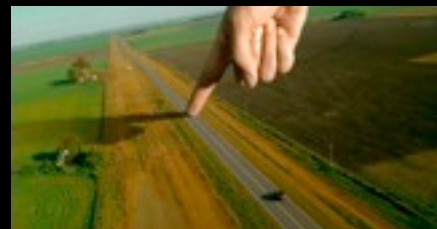


Image courtesy of Iturmendi VFX.

Automotive



Image courtesy of Daniel Simon, Cosmic Motors

Utilities



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