

Autodesk Investor Day

October 1, 2014

Summary

Carl Bass

President and CEO



Fueling Growth

12%



More Growth

12% billings CAGR by FY18

20%



More Value

New offerings and increased account penetration fuel 20% more value per account

50%



More Subscriptions

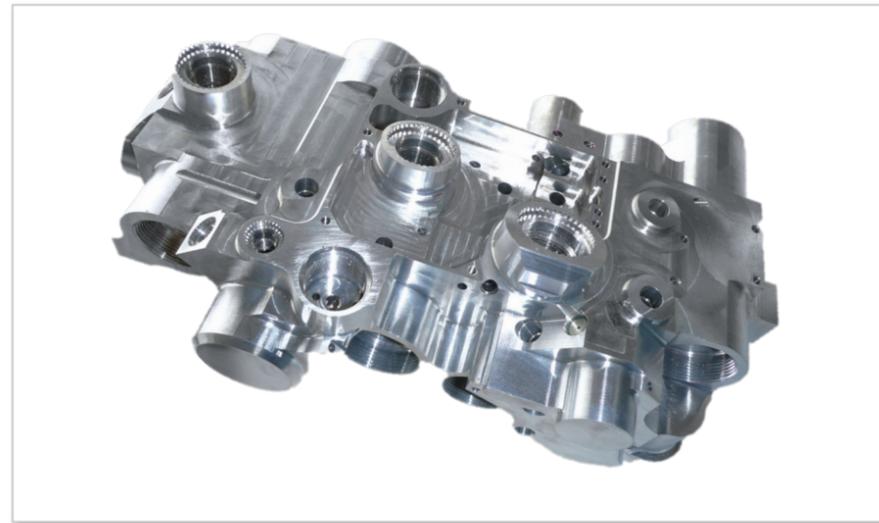
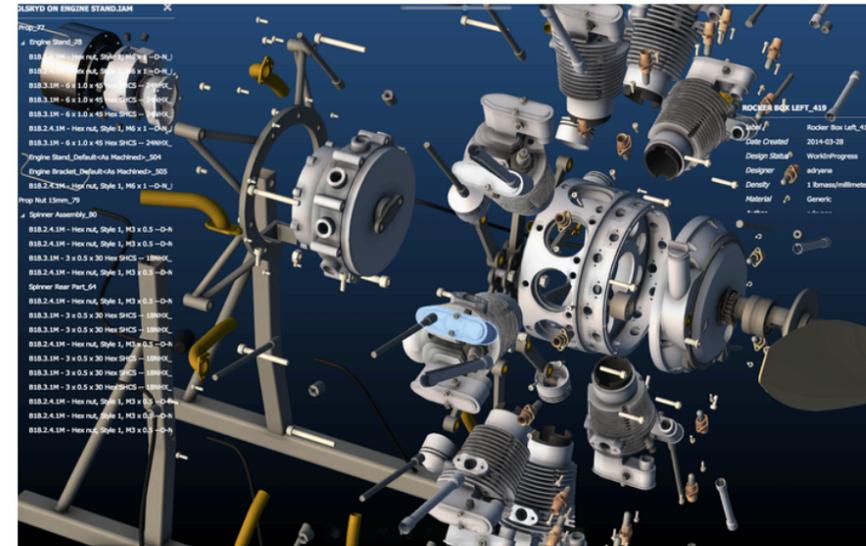
New business models and improved subscription rates provide access to more subscriptions; growing base 50%

Autodesk's Differentiated Strategy

Cloud and mobile



Open approach

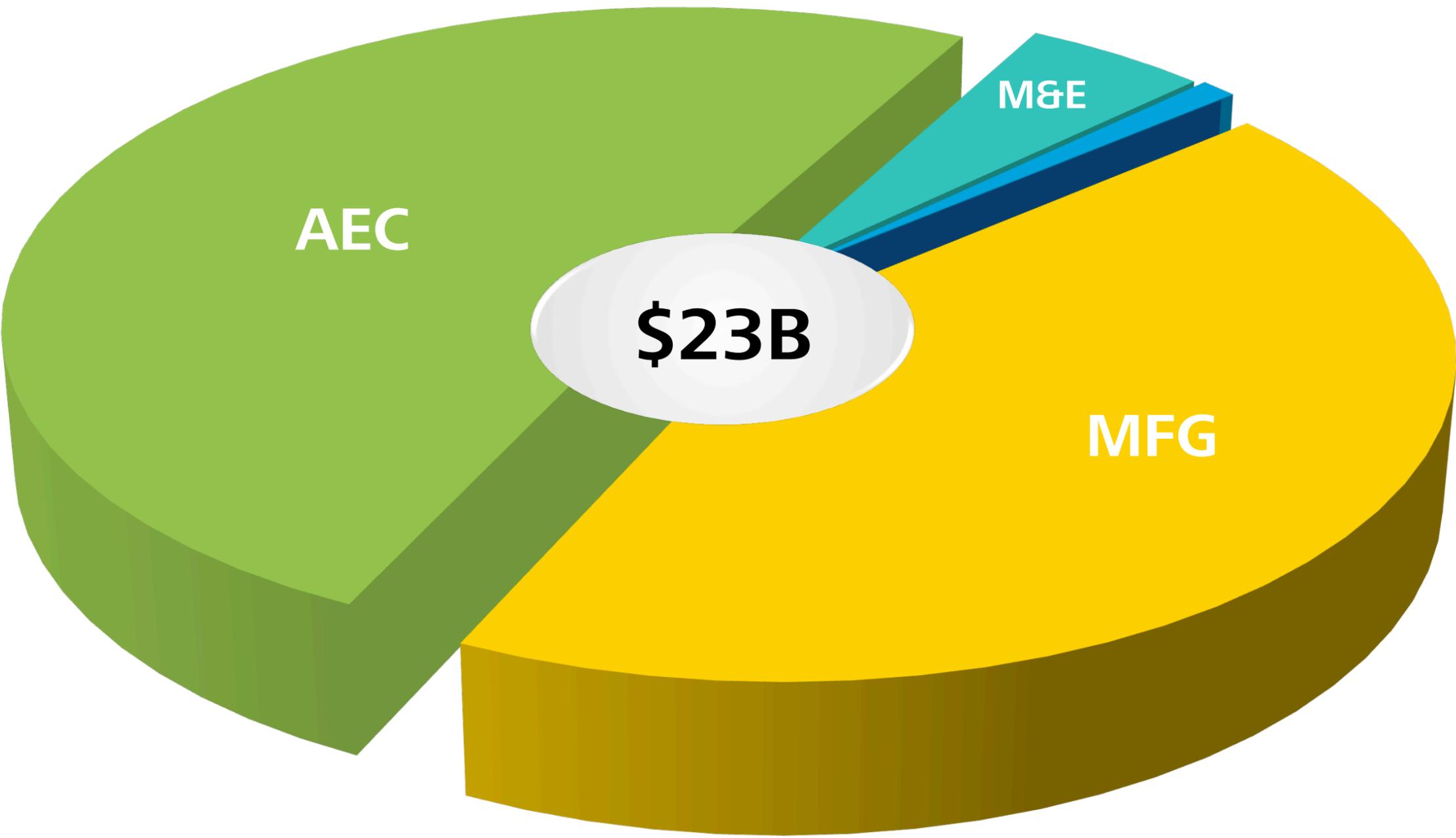


New markets



New business model

Autodesk's Opportunity



Source: Cambashi, August 2014 release

NOTE: The TAM numbers presented are conservative estimates because they do not, for example, include the impact of un-surveyed competitors, internally developed software, free software, alternatively monetized software, and piracy.

Expanded Opportunities

